Magical Marketing Solution Launches Services To Ensure Businesses Are Googleable In 2016

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Phoenix digital marketing company, Magical Marketing Solution, has announced a new way to ensure that businesses are branded as authorities in their respective industries. The company states that studies show that most consumers have a smartphone.

Alphonzo Garland SR spokesperson for the company says that, "A smartphone can tell you whether or not you are an authority or wanna be." He says that being an authority in a specific niche is crucial for businesses. He adds, "It is hard to argue that if I find multiple pages data on you in your niche, that you are going to be considered an authority. Being an authority makes choosing to do business with you and your company four times easier than your competition."

More about how businesses can brand themselves can be found at the website of the company that is located at https://www.google.com/maps/place/Magical+Marketing+Solution/@33.4864786,-112.041593,16z/data=!4m18!1m15!4m14!1m6!1m2!1s0x872b0d89fbe41ee5:0xa585d102085c69ef!2sMagical+Marketing+Solution,+2942+N.+24TH+Street,+Suite114-591,+Phoenix,+AZ+85016!2m2!1d-112.0308241!2d33.4818871!1m6!1m2!1s0

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The SEO company says that because most consumers now have smartphones, being found on the internet is a critical step in the success of any business. Studies show that consumers tend to search for businesses using their smartphones more often than they do with laptops or desktops, particularly when traveling. This means that businesses not found on Google could be missing out on a lot of business, according to the spokesperson from Magical Marketing Solution.

Magical Marketing Solution offers a suite of services that are designed to help businesses make themselves more known. The company spokesperson says that a business that is not found on Google is not likely to make it past the end of 2016. He says that being "Googleable" is critical to overall business success.

The company provides services that are designed to help businesses brand themselves as authorities in their respective fields. More about the digital marketing company, including a complete list of the services that they provide, can be seen on their official website at www.magicalmarketingsolution.com.

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For more information about Magical Marketing Solution, contact the company here:Magical Marketing SolutionMagical Marketing Solution6232086206agentchrisg@yahoo.com2942 N 24th Street suite 114

Magical Marketing Solution

Phoenix based marketing company

Website: http://MagicalMarketingSolution.com

Email: agentchrisg@yahoo.com

Phone: 6232086206