



Movassaghi Plastic Surgery Wins Best Cosmetic/Plastic Surgery Center in Eugene's 2025 Community's Choice Awards

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EUGENE, OR?Dr. Kiya Movassaghi, MD, FACS and his team at Movassaghi Plastic Surgery are proud to announce their victory as Best Cosmetic/Plastic Surgery Center in the 2025 Eugene Community's Choice Awards. Additionally, the practice?s in-house medspa, Ziba Medical Spa, earned recognition as a finalist for Best Medical Spa, demonstrating the practice's continued excellence across both surgical and non-surgical aesthetic services.

"Winning Best Cosmetic/Plastic Surgery Center and being recognized as a finalist for our medical spa is a tremendous honor," said Dr. Kiya Movassaghi, Founder and Director of Movassaghi Plastic Surgery & Ziba Medical Spa. "This recognition from our community validates our unwavering commitment to providing exceptional care and achieving beautiful, natural results for every patient who trusts us with their aesthetic journey."

The annual Eugene Community's Choice Awards celebrates excellence across more than 130 business categories, with over 400 local establishments earning recognition each year. Thousands of community members participate in the nomination and voting process, making this recognition particularly meaningful. The process begins with community nominations, followed by public voting to determine the ultimate winners from the top finalists in each category. This approach allows the awards to truly represent the voice and preferences of Eugene residents. Winners and finalists are honored at the prestigious Community's Choice Awards gala, celebrating the businesses that define Eugene's unique character and contribute to the community's quality of life.

Dr. Movassaghi brings national expertise to Eugene as a board-certified plastic surgeon and Immediate Past President of The Aesthetic Society, a leading organization dedicated to plastic surgery and aesthetic medicine. His award-winning practice offers comprehensive plastic surgery services, all delivered with a focus on patient safety and natural-looking results.

The practice has earned recognition for its individualized approach, with Dr. Movassaghi and his surgical team providing customized treatment plans for each patient. Surgical specialties include breast enhancement, body sculpting, and facial rejuvenation procedures, all performed with meticulous attention to achieving harmonious, natural outcomes that enhance each patient's unique beauty.

Ziba Medical Spa, located within the award-winning plastic surgery center, delivers state-of-the-art non-surgical treatments under Dr. Movassaghi's direct supervision. Services include advanced laser therapies, Hydrafacial® treatments, RF microneedling, CoolSculpting®, cellulite reduction, and precision injectable treatments including Botox® and dermal fillers.

"We are really proud to offer a trusted place to pursue non-surgical treatments, which are growing in popularity and becoming much more advanced year after year," Dr. Movassaghi commented. "From multifaceted hair growth treatments to the incision-free skin tightening treatment Sofwave, we are regularly updating our offerings to meet demand and give patients more options."

Dr. Movassaghi personally oversees all treatment protocols and staff training, leading the practice's highly-experienced team of injectors and aestheticians, and applying his surgical expertise to achieve refined, natural results. This supports optimal treatment outcomes with minimal recovery time, earning the medical spa its finalist recognition in this year's awards.

"After more than two decades of serving Eugene, our connection to this community remains stronger than ever," Dr. Movassaghi reflected. "Winning Best Cosmetic/Plastic Surgery Center and being recognized as a finalist for our medical spa reflects the dedication of our entire team, including our outstanding medical spa specialists. We're grateful for the trust our community places in us and remain committed to setting the

standard for aesthetic care in our community."

For more information about the award-winning services at Movassaghi Plastic Surgery & Ziba Medical Spa or to schedule a consultation at the Eugene plastic surgery office, visit their website, call (541) 686-8700 or connect with them on social media for updates on treatments, events, and practice news. Movassaghi Plastic Surgery & Ziba Medical Spa is located at 330 S Garden Way, Suite 100, Eugene, OR 97401.

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For more information about Movassaghi Plastic Surgery & Ziba Medical Spa, contact the company here: Movassaghi Plastic Surgery & Ziba Medical Spa Niloo Marashi 541.686.8700 info@drmovassaghi.com 330 S Garden Way #100, Eugene, OR 97401

Movassaghi Plastic Surgery & Ziba Medical Spa

Nationally-renowned, board-certified plastic surgeon Dr. Kiya Movassaghi is a graduate of Harvard Medical School with over 20 years of experience. He is an 11x winner of Eugene's Favorite Cosmetic Surgeon in the Register Guard's Readers' Choice Awards.

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