

Florida Company Launches Bulksms Shortcode To Send Text Message

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Desire Shortcode, with offices in Miami, Florida and Portharcourt, Nigeria, has announced an application that creates text messages for enterprises, making it easy to send these messages online to clients. The cost-effective process is an SMS gateway provider that also makes conversions to any format possible.

A spokesperson for the company states, "We are providing the best bulksms ever, in an effort to help businesses really reach their customers." The company states that modern day entrepreneurs thrive on short message services, more commonly referred to as SMS.

The app provided by Desire Shortcode can be connected to mobile phones or modems, and is a boon for mobile marketing. Developers communicate with the gateway by opening an access point, and all wireless carriers offer SMS online which enables hassle free text message transmission. The company spokesman states, "We make it possible through the gateway for businesses to forward any email to mobile gadgets and vice-versa."

He says that while email messages are confined to 160 characters, longer messages can be divided into several different messages and then abbreviated as needed. The company says that the SMS short code consists of special phone numbers that are comparable to standard numbers, which are used to address MMS and SMS from providers of some mobile phone services. Their online SMS service is convenient to business owners who want to reach out to their clients, and makes it much easier to keep in touch. "Many businesses are implementing SMS marketing, since most consumers are now texters," explains the company spokesperson.

Many consumers feel safer with SMS because there are fewer details needed. They can provide as much detail about themselves or as little as they please, in most cases needing only their mobile phone number to receive information about upcoming sales and promotions. SMS surpasses direct mail with regards to solid open rates by up to 95 percent, and these numbers may continue to grow as more and more consumers learn the convenience of communicating with their favorite business establishment via text message.

Desire Shortcode says that they will be around when those consumers learn the benefits. "Like us on Facebook to learn more," states the company representative.

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Desire Shortcode

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