



Equipment Rental Service Teaming Up With Advanced Roofing To Launch New Project

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WEST PALM BEACH, FL ? APRIL 8, 2014 ? West Palm Beach-based Equipment Rental Service (ERS), a provider of heavy duty construction tool and equipment for rent, as well as skilled repair services, has teamed with Advanced Roofing, a commercial roofing contractor, for a turnkey reroofing, repair and maintenance project at the Palm Beach County Solid Waste Authority (SWA).

ERS Manager Adrian Puig, who joined the firm in December 2014, developed the relationship. Puig, a Florida native, spent a quarter-century working in the industry in Belle Glade, where he honed his business skills. ?The business deal forged between ERS and Advanced Roofing shows Adrian?s customer service and business development expertise, said Sharon Merchant, ERS vice president. ?We are fortunate to have him on our team.? ERS is providing roofing boom lifts with reachers ranging from 60? to 120?, Gator utility vehicles, and welders and generators.

ERS has a host of valuable certifications, including recognition as a Small Business Enterprise (SBE) from

Palm Beach County, the Palm Beach County School District, City of West Palm Beach and the South Florida Water Management District; a Disadvantaged Business Enterprise (DBE) by the Florida Department of Transportation, and a Minority Business Enterprise (MBE) from the State of Florida.

Mechanics maintain the rental equipment in excellent working condition, whether it's an air compressor, air tool, compactor, digging equipment, jack, welder, generator, hammer, grinder, drill, boom lift, scissor lift[1], forklift, lull, cut saw, chain saw, light tower, pressure cleaner, pump, diamond core bit, gas or electric air blower, fan, weed-eater, trowel, or wet/dry vacuum. ERS sells construction supplies, such as abrasive blades and diamond blades, gloves, rubber boots, polarized sunglasses, lubricants, and high visibility vests.

Advanced Roofing handles re-roofing, roof repair, roof maintenance and solar roofing jobs throughout the state of Florida. Roofing solutions materials include metal, modified bitumen, single ply, shingle, and tile, with jobs performed for condominiums; and educational, governmental, industrial and retail facilities. The full-service company is licensed, bonded and insured. The award-winning firm was named the 2014 Top Commercial Roofing Contractor in Florida by Roofing Contractor magazine and the South Florida Business Journal. They also earned the 2015 President's Club Award from GAF, North America's largest roofing materials manufacturer.

The SWA provides solid waste disposal and recycling services and programs to the 1.4 million residents and businesses in Palm Beach County, and also supplies the same to residents in unincorporated Palm Beach County through private haulers under exclusive franchise agreements. The governing Board of the SAW has established a goal of 15 percent small business participation in the organization's operations and, to that end, encourages quality suppliers including SBEs and vendors offering products with recycled, recyclable content to explore business opportunities. "ERS was a natural fit for us," said Advanced Roofing Vice President Danny Stokes. "Like us, they're a local business, and we were impressed with their SBE certification and great service."

The family owned-and-operated ERS has been at 1858 Okeechobee Boulevard in West Palm Beach since 1962. The phone number is (561) 683-6400.

Advanced Roofing has more than 300 employees at offices located in the Florida Keys, Ft. Lauderdale, Fort Myers, Jacksonville, Jupiter, Miami-Dade, Orlando-Sanford, the Palm Beaches, and St. Augustine. Call 800-638-6869 for a free project quote in South Florida, West Florida or Jupiter, and 866-3625-6071 for a job in Central or North Florida.

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