

Michael Taggart, SEO Expert, Speaks at Unite Connections' Meet The Media

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Meridian, Idaho business Adventure Marketing has announced that their CEO will be a keynote speaker at Unite Connections?, ?Meet The Media? event on February 23, 2016. With Michael Taggart speaking, small business owners will have the opportunity to learn some of the most effective digital marketing strategies. Michael has been able to positively influence a large number of small businesses with these strategies.

Unite Connections is very happy that they are able to have Michael present at their event. Meet The Media is going on its second year in a row. The event is designed to educate business owners on how to be seen in the community using media outlets and to create connections between business owners and local media partners.

Michael Taggart, also known as Michael X, SEO expert, is known for giving amazing speeches on the topic of search engine marketing. Through these presentations, Michael is able demonstrate what he has done through Adventure Marketing and the opportunities he has provided for small businesses. Taggart has been able to rank on the first page of local Google searches in just two hours, which is something only a select few have been able to do. Additionally, he has a long record of consistently helping startup businesses become

successful through online marketing.

During the event, Michael will include key points in his presentation such as remarketing, real-time bidding, customer re-engagement, and a few non-traditional methods that not many people know about. This will ultimately show businesses how to create an efficient and cost effective internet marketing strategy. This strategy is designed to help businesses become successful in their online marketing.

One of Michael?s favorite quotes is, "You die twice in life. Once, when you stop breathing, the second, is when no one is talking about you." This is something that Michael Taggart applies to all of his digital marketing work. He believes businesses that are able to remain in the public eye online are the businesses that succeed the most. Taggart?s work helps businesses achieve just that.

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