



## **Promeza MG Announces VIVA Worship Release of "A Jesus Yo Seguire" Following "Solo EL"**

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Promeza MG announced today the release of "A Jesus Yo Seguire", a new single from VIVA Worship, the musical group formed by brothers Andrew, Chris, and Josiah Román. The single, which launched on Friday, September 12, follows the band's debut release "Solo EL" from July and marks the second official recording from the emerging Christian music group.

The three Román brothers drew inspiration for "A Jesus Yo Seguire" from Matthew 16:24, creating a rhythmic composition that reflects themes of faith and commitment. The single represents the band's second release in the contemporary Christian music genre, following the initial launch of "Solo EL" earlier this year. The scripture reference, which reads "If anyone wants to come after me, let him deny himself, take up his cross, and follow me" in the Reina-Valera 1960 translation, served as the foundational text for the composition.

"This song can be an anthem for youth and for anyone who wants to follow Jesus, because it is a proclamation of the truths of the Gospel, of the commitment to walk with Him, and of the transformation He

brings to our lives," said Andrew Román. His brothers Chris and Josiah added that "it is difficult to sing this praise without a spiritual conviction that leads one to firmly declare the decision to follow Jesus, even in the face of the world's temptations."

The band's name, VIVA Worship, shares its origin with VIVA Church International, the congregation founded and pastored by their parents in Dallas. This connection establishes the context for their musical releases, linking their artistic work to their family's religious community. The church, which has grown significantly in recent years, provides the spiritual foundation for the brothers' musical endeavors.

Since releasing "Solo EL" in July, the Román brothers have gained media attention within gospel music circles. The band has scheduled the release of an accompanying music video for "A Jesus Yo Seguire" in the coming weeks, which will be available on their official YouTube channel. The video production represents an additional component of the single's release strategy, expanding the song's reach through visual media.

Betty Meza of Promeza MG commented on the release timing and the band's development. "The release of 'A Jesus Yo Seguire' demonstrates VIVA Worship's continued activity in producing new music content for Christian audiences. The brothers have shown dedication to creating music that resonates with their faith community," she stated.

The new single follows a more rhythmic musical structure compared to their first release, incorporating contemporary worship elements with traditional gospel influences. This stylistic evolution reflects the band's exploration of different musical approaches within the Christian music genre. Updates about VIVA Worship and their releases can be found on their Instagram profile, where the band posts content related to their music and activities.

Promeza MG manages interview requests and media relations for VIVA Worship. The company works with artists in the Christian music industry, facilitating the release and distribution of worship music recordings. The partnership between Promeza MG and VIVA Worship began earlier this year, coinciding with the preparation for the band's debut single release.

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**Promeza MG**

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