

DK/RK Services Addresses Denver Startup Financial Management Crisis Affecting 70 Percent of New Businesses

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COMMERCE CITY, CO - October 15, 2025 -
DK/RK Services has announced expanded bookkeeping consultancy services in response to data showing that 70 percent of Denver startups fail due to poor financial management, a statistic that underscores the critical need for professional bookkeeping support among Colorado's growing entrepreneurial community.

The Denver-based firm's expansion addresses a documented crisis in startup sustainability, where inadequate financial tracking, improper cash flow management, and non-compliance with tax regulations contribute to the majority of business failures within the first five years of operation. Recent industry analysis reveals that startups with professional bookkeeping support demonstrate significantly higher survival rates compared to those managing finances independently.

"The 70 percent failure rate among Denver startups directly correlates with inadequate financial infrastructure and poor bookkeeping practices," said Dottie Korbe, founder of DK/RK Services. "Many entrepreneurs focus

on product development and customer acquisition while neglecting the financial systems that determine whether their business will survive beyond the startup phase."

DK/RK Services Bookkeeping Consultancy in Denver provides accounting system setup, QuickBooks optimization, outsourced CFO services, and management accounting specifically designed for startup and growth-stage companies. The firm's services address common financial management failures that lead to business closure, including insufficient cash reserves, inaccurate expense tracking, missed tax deadlines, and inability to produce financial statements required for funding.

The expanded services respond to specific challenges facing Denver's startup ecosystem, where rapid growth often outpaces financial management capabilities. Common issues include mixing personal and business expenses, failing to track accounts receivable, underestimating tax obligations, and lacking the financial documentation needed for investor presentations or loan applications.

DK/RK Services Bookkeeping Consultancy works with startups across various sectors, including technology companies requiring R&D expense tracking, e-commerce businesses needing inventory management systems, and service-based startups with complex billing structures. The firm's approach focuses on establishing scalable financial systems that grow with the business rather than requiring complete overhauls as companies expand.

"Startups that implement professional bookkeeping systems from inception position themselves among the 30 percent that succeed," added Korbe. "The difference often comes down to having accurate financial data for decision-making, maintaining compliance with tax regulations, and being able to demonstrate financial viability to stakeholders."

The firm's services include bank reconciliation, accounts receivable management, financial reporting, tax preparation support, and development of budgets and forecasts. As a Certified QuickBooks ProAdvisor, the company also provides specialized support for businesses using QuickBooks software, including cleanup services for startups that have fallen behind on bookkeeping, system setup for new ventures, and ongoing consultation as businesses scale.

Startup-specific challenges addressed by the expanded services include preparing for due diligence processes, establishing financial controls required by investors, creating board-ready financial reports, and implementing systems for tracking key performance indicators. The firm also assists with financial modeling and scenario planning essential for startup strategy development.

DK/RK Services offers both ongoing bookkeeping support and project-based services, accommodating the varied needs and budgets of startup businesses. The firm's approach recognizes that early-stage companies

require different levels of support as they progress through funding rounds and growth phases.

Based in Commerce City, Colorado, DK/RK Services has established operations serving businesses throughout the Denver metropolitan area, with particular focus on supporting the startup community through professional bookkeeping and financial management solutions designed to improve business survival rates.

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For more information about DK/RK Services, contact the company here:DK/RK ServicesDottie Korbe303?725?7145info@dkrkservices.com7550 Dahlia St, Commerce City, CO 80222


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DK/RK Services

DK/RK Services, Inc. manages your accounting and bookkeeping, freeing you to focus on business growth. We offer tailored financial solutions, ensuring your business thrives. Your success is our priority.

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