



uBrand Launches AI Logo Generation Feature to Its AI Branding Platform, Delivering End-to-End Branding Solutions for Businesses

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uBrand, an innovative AI-driven brand management platform, today announced a strategic partnership with LogoAI, a global leader in AI-powered logo and identity design. This collaboration introduces a powerful AI logo generation feature to uBrand's platform, enabling businesses to create complete brand identities in minutes—from logos to color palettes, typography, and marketing assets.

The partnership reflects the growing demand for integrated, intelligent branding solutions that combine the power of artificial intelligence with intuitive user experiences. By embedding LogoAI's proven logo generation technology directly into uBrand's branding suite, the two companies are providing entrepreneurs, startups, and small businesses with an unprecedented all-in-one solution for professional brand creation.

Branding has historically been a fragmented process, often requiring separate tools for logo design, brand guidelines, and marketing asset creation. This not only increased costs but also created inconsistencies across different brand touchpoints.

With this new integration, uBrand users can now start their brand journey by instantly generating professional, AI-designed logos powered by LogoAI. From there, uBrand's platform automatically builds out complete brand kits—including typography, color systems, and ready-to-use marketing templates—ensuring visual consistency across all channels.

"Logos are the foundation of brand identity, and adding LogoAI's best-in-class logo generator to our platform creates a seamless starting point for every user," said Samantha Lee, CEO of uBrand. "Together, we're removing the complexity from branding and giving businesses everything they need to launch with confidence."

The new collaboration introduces a range of benefits designed to help businesses save time, reduce costs, and elevate their branding efforts:

AI Logo Generation: Users describe their business, industry, or style preferences in natural language, and LogoAI's technology generates multiple original logo concepts instantly.

Automatic Brand Identity Kits: Once a logo is selected, uBrand auto-generates matching color palettes, typography guidelines, and visual assets to ensure consistency.

Marketing Templates: AI-driven designs for social media, business cards, presentations, and digital ads extend the brand identity beyond the logo.

Seamless Editing & Customization: Users can fine-tune AI-generated logos and assets with intuitive editing tools, blending automation with creative control.

Affordable Access: The integration lowers the barrier to professional branding, making it accessible to small businesses and startups worldwide.

The partnership is particularly valuable for entrepreneurs who often face resource constraints when building their brands. By combining LogoAI's creative engine with uBrand's management platform, businesses can create and scale professional branding in a fraction of the time and cost compared to traditional methods.

"Entrepreneurs need to move fast, and branding should never hold them back," said Ping He, Founder of LogoAI. "By joining forces with uBrand, we're making it possible for every business—whether it's a

one-person startup or a growing company?to have a brand identity that feels professional, unique, and consistent.?

Early adopters of the integrated feature have already praised the ease and efficiency of the workflow. ?As a small business owner, I don?t have time to juggle multiple design tools,? said David Johnson, founder of a boutique coffee brand. ?With uBrand and LogoAI, I had a logo and complete brand kit ready in hours, not weeks. It gave me the confidence to launch quickly and professionally.?

The uBrand?LogoAI partnership highlights a broader industry trend: the shift toward AI-powered creative platforms that merge design, branding, and marketing into cohesive ecosystems. Rather than replacing human creativity, these platforms empower users with faster ideation, greater consistency, and tools that scale with their business.

?Our vision is to be the world?s most complete AI branding platform,? added Lee. ?By integrating LogoAI?s logo generator, we?ve taken a huge step toward that vision, giving businesses a one-stop solution that covers everything from identity creation to day-to-day brand management.?

uBrand is an AI-powered brand management platform designed to help businesses create, manage, and scale their brand identity. With tools for brand kits, marketing templates, and visual consistency, uBrand empowers entrepreneurs and startups to build professional, cohesive brands in minutes.

LogoAI, founded in 2018, is a leading AI-driven logo and branding platform trusted by over 3 million businesses worldwide. Its AI technology generates professional logos, icons, and brand kits, making design accessible and affordable for businesses of all sizes.

For more information, visit www.ubrand.ai and www.logoai.com.

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uBrand

uBrand is an AI-powered platform that helps agencies, designers, and entrepreneurs create and manage professional brand assets in minutes. From logos to marketing materials, we make branding faster, smarter, and more accessible.

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