



## Prestige NW Restoration Expands Water Damage Response Capabilities in New Area

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Prestige NW Restoration has expanded its water damage restoration services in Southwest WA, responding to the increasing need for fast, professional support in emergency water extraction and structural drying. This expansion allows the company to provide 24-hour emergency response for residential and commercial properties impacted by flooding, burst pipes, appliance leaks, and storm-related water intrusion. The extended service area now covers additional neighborhoods and municipalities throughout Southwest Washington, where property owners often face recurring issues caused by heavy seasonal rainfall and aging infrastructure.

The expansion enables the company to provide emergency response to residential properties affected by flooding, pipe failures, appliance malfunctions, and storm-related water intrusion. The service area now includes additional neighborhoods and municipalities throughout Southwest Washington, where property owners face recurring challenges from seasonal precipitation and aging infrastructure. Patrick Coughlin, owner of Prestige NW Restoration, explained the rationale behind the expansion. "Water damage creates time-sensitive problems that worsen significantly within the first 24 to 48 hours," Coughlin said. "By extending our service area, we can reach more property owners during critical early stages when rapid response makes

the most difference in limiting structural damage and preventing secondary issues."

Water damage is one of the most common and costly property problems in the United States, making up about 29 percent of homeowners insurance claims. Every day, roughly 14,000 people experience water damage at home or work, often resulting in expensive repairs.

Water damage falls into three categories. Category 1, or clean water, comes from broken supply lines, rainwater, or melting snow. Category 2, known as gray water, comes from appliances like washing machines or dishwashers and may contain urine but no feces. Category 3, or black water, is heavily contaminated, including sewage backups, floodwater, or standing water that supports bacterial growth. Quick response is critical because mold can begin growing within 24 to 48 hours, and prolonged exposure can permanently damage drywall, insulation, and carpet padding.

Southwest Washington's wet climate adds to the risk, with annual rainfall averaging 35 to 50 inches, mostly between October and March. Older homes without modern moisture barriers or drainage systems are especially vulnerable to roof leaks, foundation seepage, and flooding during heavy rain.

Professional restoration follows strict industry standards. The process starts with assessing the water source, extent of damage, and contamination level. Technicians use moisture meters and thermal cameras to detect hidden water. Water extraction begins immediately using pumps and industrial vacuums because building materials continue absorbing moisture until removed. Hardwood floors, for example, can cup or buckle within hours if water is not extracted quickly.

Drying and dehumidification are the most time-consuming steps, often taking three to five days with commercial air movers and dehumidifiers. Moisture levels are monitored daily, and antimicrobial treatments are applied to areas affected by gray or black water. Even clean water can become contaminated if left standing.

The financial impact goes beyond restoration costs. Property values can decline due to ongoing moisture problems, mold, and deterioration. Real estate transactions may be complicated by disclosure requirements, and insurance premiums may increase for properties with prior claims. Water damage also carries health risks, as damp environments can trigger respiratory issues, asthma, and hypersensitivity pneumonitis.

Prevention and maintenance reduce risks. Supply lines to appliances should be checked annually, water heaters replaced every eight to twelve years, sump pumps tested quarterly with battery backups, gutters cleaned twice a year, foundations graded to direct water away, and pipes insulated in unheated spaces to

prevent freezing.

The U.S. water damage restoration industry generates around \$4 billion annually, with projected growth of 2.1 percent through 2028, driven by severe weather, aging buildings, and increased awareness of mold-related health risks. Professional restoration ensures faster drying, deeper water removal, detection of hidden moisture, and proper documentation for insurance claims. Prompt water removal and thorough drying protect both property and health, making timely action essential.

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## **Prestige NW Restoration**

*Our dedicated team of restoration and remodeling professionals drives our success. From water damage repair and mold remediation to complete home renovations, our experts deliver specialized solutions with seamless project management and trusted service.*

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