

Insulation Contractor Expands Service Coverage to New Areas

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PENSACOLA, FL - November 03, 2025 -
Prestige Insulation Solutions LLC, a residential and commercial insulation contractor in Pensacola, FL has announced the expansion of its service area to include additional communities across the region. The company, owned by Rene Zamarripa, now provides insulation installation and upgrade services to property owners in surrounding areas, addressing increased demand for energy efficiency improvements and building envelope solutions in coastal communities.

According to the U.S. Department of Energy, heating and cooling systems consume approximately 50 to 70 percent of the energy used in typical American homes. The department's research indicates that proper insulation can reduce heating and cooling costs by up to 20 percent annually. In coastal regions such as northwest Florida, where cooling demands dominate energy consumption due to high humidity and summer temperatures frequently exceeding 90 degrees Fahrenheit, adequate insulation is essential for controlling energy expenses and maintaining indoor comfort.

"We have received consistent requests from property owners in communities outside our original service area who need professional insulation work," said Rene Zamarripa, owner of Prestige Insulation Solutions LLC in Pensacola. "Expanding our coverage allows us to provide insulation services to more customers dealing with high cooling costs and moisture-related issues common in coastal environments. The timing reflects both regional construction activity and the number of homes that require insulation upgrades to meet current efficiency standards."

About 64% of U.S. homes were built before 1990, when insulation standards were lower. In Florida, many older homes have inadequate or deteriorated insulation, made worse by the state?s hot, humid climate, salt air, and severe weather. The North American Insulation Manufacturers Association estimates that 90% of U.S. single-family homes are under-insulated by current standards.

Florida?s building codes require attic insulation between R-30 and R-38, depending on the heating system. While these values are lower than northern standards, correct installation and air sealing are critical for managing humidity and preventing mold. The EPA reports that air leakage causes 25?40% of energy loss in homes, while studies from the Florida Solar Energy Center show that proper insulation and sealing can cut cooling energy use by 20?30%.

Rising electricity costs, up 18% from 2020 to 2024, according to the U.S. Energy Information Administration, have driven more homeowners to upgrade insulation. Besides lowering energy bills, insulation helps control moisture and improves indoor air quality. ASHRAE stresses that moisture control is vital in humid climates to prevent mold and maintain healthy interiors.

Hurricane-prone coastal areas also require insulation that supports a strong, well-sealed building envelope. The Florida Building Code emphasizes wind and water resistance, and the Insurance Institute for Business & Home Safety notes that sealed envelopes reduce water intrusion during storms.

The U.S. insulation market has grown rapidly as energy codes tighten and awareness of efficiency increases. Industry standards set by groups like the Insulation Contractors Association of America ensure proper installation, which prevents air leaks, moisture issues, and reduced performance.

For Florida?s climate, spray foam insulation is popular for its air-sealing and moisture-resistant qualities. Closed-cell foam (R-6.0?7.0 per inch) also acts as a vapor barrier, while open-cell foam (R-3.5?3.6 per inch) offers air sealing and breathability. Blown-in fiberglass and cellulose remain cost-effective attic options but require good ventilation to prevent moisture buildup.

Energy audits often reveal attic insulation as a major source of energy loss. Upgrading from R-19 to R-38 can lower cooling costs by 10?15% with a payback of 5?10 years. In Florida?s coastal environments, insulation choices must account for humidity, salt air, and occasional flooding. Professional assessment and installation ensure lasting energy efficiency, moisture control, and comfort.

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Prestige Insulation Solutions LLC

At Prestige Insulation Solutions, we provide quality insulation services to homeowners and businesses in Pensacola, Milton, Pace, Navarre, Crestview, Gulf Breeze, Foley, AL, and nearby areas?improving comfort, energy efficiency, and customer satisfaction.

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