

PASCAL Introduces the Ring Watch, Fusing Jewelry and Time

September 16, 2025

Los Angeles, CA - September 16, 2025 -
PASCAL, the California-based fine jewelry maison specializing in lab-grown diamonds, today announces the launch of its new creation, the Ring Watch. This product blends the brand?s innovative approach to jewelry design with modern watchmaking. In a market where consumers increasingly seek personalization and ethically sourced luxury goods, the Ring Watch is engineered to align with the brand?s mission of ?Crafting Diamonds for the Shiniest Moments?. It stands as a piece of fashion statement jewelry that merges artistry with functional design. Each piece incorporates a configuration of lab-grown diamonds, which are physically and chemically identical to their mined counterparts.

For years, PASCAL has been recognized for its California-inspired aesthetic. The introduction of this jewelry timepiece is presented as a natural evolution of this philosophy. This product demonstrates the brand's focus on forward-thinking design and material science. Each piece is crafted with attention to detail, utilizing a selection of fancy colored lab-grown diamonds, which are sourced and selected based on strict criteria for color saturation and clarity. This modern approach to sourcing allows for consistency in quality and access to a wide spectrum of hues. The construction involves hand-setting the stones, a traditional technique that ensures precision and durability.

Created at the intersection of horology and high jewelry, the PASCAL Ring Watch redefines the relationship between form and function. It offers a dual-purpose accessory that is both a piece of jewelry and a timepiece. The design includes features such as a hidden crown and a seamless setting, which places visual emphasis on the diamonds. By choosing lab-grown diamonds, PASCAL offers a product that aligns with the values of a new generation of luxury consumers. The launch is a significant milestone that reinforces PASCAL?s position as a disruptor in the fine jewelry industry.

?The Ring Watch represents our vision for the future of luxury,? said Adam, CEO of PASCAL. ?Design is a language, and we use it to tell a story of innovation and responsibility. Our choice to work exclusively with lab-grown diamonds is deliberate. It allows us to offer spectacular beauty and exceptional quality with a clear conscience. We believe the most beautiful objects should also be intelligently made. This jewelry timepiece, with its detailed diamond work, is a choice for those who value design, practical application, and traceability in their luxury purchases.?

The PASCAL Ring Watch is designed for those who appreciate detailed craftsmanship and conscious sourcing. Its architectural lines are complemented by the presence of selected lab-grown diamonds, which are precision-cut. The collection is available in a variety of styles, which include eternity bands with brilliant-cut diamonds and other designs featuring Asscher or pear-cut center stones. Characterized by an interplay of light and shadow, and settings intended to showcase the qualities of each gem, the watch ring has a contemporary and elegant feel.

As a California-based brand, PASCAL continues to work on expanding the boundaries of creativity and sustainability in the luxury space. The launch of the watch ring is a testament to the brand's dedication to quality and creating pieces that resonate with its customers. The product responds to a clear trend towards versatile luxury that integrates into the daily life of the modern consumer. By integrating the qualities of high-grade lab-grown diamonds with the utility of a watch, the brand is sending a signal about the future of personal luxury: it must be intentional, innovative, and beautiful.

To explore the design and view the complete watch ring collection, visit the official PASCAL digital atelier at https://pascaldesign.com/.

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For more information about PASCAL, contact the company here:PASCALSnowcollab@pascaldesign.com170 S La Brea Ave, Los Angeles, CA 90036United States

PASCAL

We are a California-based color diamond brand. PASCAL crafts unique diamonds to celebrate life?s brightest moments?big or small?so every memory can shine with meaning and beauty.

Website: https://pascaldesign.com/

Email: collab@pascaldesign.com

