



## **Homeowners Eye Boosting Property Values with Strategic Bathroom Remodels Before Selling: Bathrooms by Genie**

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Bathrooms by Genie, a leading bathroom remodeling company serving Oklahoma City and surrounding areas, continues to demonstrate how strategic bathroom renovations can significantly enhance property values for homeowners planning to sell their homes.

The company, which brings over 75 years of combined industry experience to the market, has established a strong track record of delivering high-quality bathroom transformations. Recent customer testimonials reflect the company's commitment to excellence and customer satisfaction throughout the remodeling process.

Industry data consistently demonstrates that bathroom remodeling represents one of the highest-return home improvement investments available to homeowners. According to recent analysis, midrange bathroom remodels yield a national average return on investment of approximately 72.7%, with homeowners recouping significant portions of their renovation costs upon resale. This figure has climbed substantially, with 2025 data

showing ROI reaching 80% for midrange remodels—the highest return since 2007. Read more at <https://markets.financialcontent.com/bpas/article/pressadvantage-2025-9-19-bathrooms-by-genie-emphasize-strategic-bathroom-remodeling-for-homeowners-preparing-to-sell>.

The financial impact varies by market and project scope. A homeowner investing \$25,000 in a well-executed midrange bathroom remodel may expect an estimated \$18,500 in increased home value in some cases, reflecting a solid return on their investment. Homes with recently renovated bathrooms demonstrate accelerated sales timelines, selling approximately 23% faster than properties with outdated bathroom fixtures.

Strategic bathroom remodeling goes beyond aesthetic improvements, the research behind residential real estate value assessments shows. Quality updates to bathrooms address buyer preferences for move-in-ready properties, modern functionality, and energy efficiency, all of which contribute to measurable increases in property value.

**Strategic Upgrades That Maximize Property Value:** Not all bathroom improvements yield equal returns. Research identifies specific upgrades that attract buyers and justify higher property valuations. Walk-in showers, modern fixtures, energy-efficient lighting, and updated vanities consistently rank among the most valued improvements. These updates appeal to contemporary buyer preferences while reducing long-term utility costs through water and energy conservation.

Neutral, timeless design choices prove particularly effective for property value enhancement. Homeowners achieve optimal returns by avoiding highly personalized design choices and instead opting for functional, universally appealing aesthetics. This approach maximizes the bathroom's appeal to the broadest possible range of potential buyers.

Bathrooms by Genie demonstrates commitment to quality through comprehensive service offerings and customer-focused practices. The company provides complimentary design consultations, enabling homeowners to evaluate renovation options and understand how specific upgrades align with their property value objectives. Additionally, the company offers competitive financing options and limited lifetime warranties.

A recent customer experience illustrates the company's dedication to transparent communication throughout the remodeling process. Anthony Redmon, a local homeowner, recently shared his outstanding experience with the company's consultation process.

**Regional Market Considerations:** While national averages provide useful benchmarks, bathroom remodel ROI varies significantly by geographic location. In Oklahoma, one homeowner's example can be used and lends

expectation to solid returns on bathroom remodeling investments. Midrange bathroom remodels in Oklahoma markets can demonstrate an estimated average ROI of 72.7%, with average project costs around \$24,606 and estimated expected resale value increases of approximately \$17,629. These figures position bathroom remodeling as a financially sound decision for Oklahoma City homeowners planning future property sales.?

Beyond financial considerations, bathroom remodeling delivers measurable quality-of-life improvements. According to industry surveys, 73% of homeowners report wanting to spend more time in their homes following bathroom remodeling projects, while 61% experience increased enjoyment of their homes after renovations. This "joy factor" adds an important dimension to the investment calculation for homeowners.?

Bathrooms by Genie serves Oklahoma City, Edmond, Norman, and numerous surrounding communities, bringing professional expertise and proven service delivery to homeowners throughout the region.? Learn more at <https://bathroomsbygenie.com>.

About Bathrooms by Genie: Bathrooms by Genie is a bathroom remodeling company headquartered in Oklahoma City specializing in full bathroom remodels, tub-to-shower conversions, and walk-in bathtub installations. With over 75 years of combined industry experience, the company emphasizes quality craftsmanship, customer communication, and designs that enhance both daily living and property values.

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For more information about Bathrooms by Genie, contact the company here: Bathrooms by Genie Jeremy 405 477-1648 [bathroomsbygenieoffice@gmail.com](mailto:bathroomsbygenieoffice@gmail.com) 3105 E Reno Ave Oklahoma City, OK 73117

## **Bathrooms by Genie**

*Bathrooms by Genie has been a top-rated, customer-focused bath remodeler serving Oklahoma City, Oklahoma. We pride ourselves on raising the bar for fast, beautiful, and fully customized tubs and showers.*

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