

Freelancelogodesign.com Lowers Logo Contest Price to $99, Making Professional Branding More Affordable for Entrepreneurs

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Freelancelogodesign.com, a global marketplace connecting businesses with freelance designers, today announced a major update to its pricing model: the company has lowered the starting price of its logo design contests to just $99. This initiative reinforces the platform?s mission to make high-quality, custom logo design accessible to startups, small businesses, and entrepreneurs around the world.

Since its founding, Freelancelogodesign.com has offered businesses a collaborative way to source logos by running contests that invite multiple designers to submit original concepts. The result is a wide selection of creative ideas at affordable prices. With its new $99 contest entry point, the platform is breaking down barriers further, ensuring that even the smallest businesses can launch with a professional brand identity.

Logos are the face of every brand, yet professional design has historically been expensive and out of reach for many startups. While alternatives such as generic templates or DIY design tools exist, they often result in

unoriginal or unpolished branding. Freelancelogodesign.com?s new $99 pricing solves this problem by giving entrepreneurs the chance to obtain exclusive, custom-designed logos crafted by real designers?without the high costs of agencies or studios.

?Great design should not be a privilege limited to big companies with large budgets,? said Michael Ross, CEO of Freelancelogodesign.com. ?By lowering our contest price to $99, we are making professional logo design attainable for everyone, from local businesses to online startups.?

The Freelancelogodesign.com contest process remains the same, combining speed, affordability, and creativity:

Launch a Contest ? Business owners describe their brand vision, values, and design preferences in a creative brief.

Receive Submissions ? Within days, freelance designers from around the world submit original logo concepts tailored to the brief.

Collaborate & Refine ? Clients provide feedback, request adjustments, and narrow down their choices.

Select the Winner ? The winning designer delivers professional logo files, including scalable vector formats for digital and print.

At just $99, clients still receive the same professional quality, exclusive rights to their final logo, and the collaborative design experience that has made Freelancelogodesign.com a trusted name in the industry.

The reduced pricing is particularly impactful for entrepreneurs who are often juggling limited budgets and fast launch timelines. By lowering the cost of logo contests, Freelancelogodesign.com is giving small businesses the opportunity to establish credibility and customer trust from the very beginning.

?When I started my handmade jewelry shop, I didn?t have a big budget for branding,? said Sarah Thompson, a recent client of Freelancelogodesign.com. ?The $99 contest gave me dozens of unique designs to choose from, and I ended up with a logo that perfectly represents my brand. It made my business feel professional right from the start.?

The new pricing model also benefits the platform?s global network of freelance designers. By lowering the entry point, more contests are expected to launch, creating additional opportunities for designers to showcase their talent, win projects, and build client relationships.

?Freelance design is about creativity and opportunity,? added Ross. ?This update ensures more contests, which means more exposure and earnings for designers on our platform. It?s a win-win for clients and creatives alike.?

Freelancelogodesign.com has built its reputation by combining affordability with professional quality. Over the years, the platform has supported thousands of businesses in building their brand identities, providing an alternative to both high-cost agencies and cookie-cutter templates. The new $99 contest tier is the latest step in its ongoing commitment to innovation and accessibility.

?Entrepreneurs today are moving faster than ever, and branding needs to keep up,? Ross said. ?Our $99 logo contest ensures that no business has to compromise between speed, quality, and cost. Professional design is now within everyone?s reach.?

Freelancelogodesign.com is an online logo design marketplace that connects businesses with freelance designers worldwide. Through its contest model, the platform provides clients with multiple custom design concepts, ensuring unique, professional, and affordable logos. By lowering its contest price to $99, Freelancelogodesign.com continues its mission to make professional branding accessible to entrepreneurs, startups, and small businesses everywhere.

For more information, visit freelancelogodesign.com.

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48hourslogo.com is a logo contest website that connects businesses with talented freelance designers globally. Since 2009, we?ve helped thousands of startups and small businesses bring their brand identity to life.

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