

LANS Footwear Launches New Kids Rain Boot Liner On Amazon

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West Vancouver, British Columbia based company, LANS Footwear, has announced the launch of a new product onto the Amazon marketplace, which is the company's kids' rain boot liner. Leanne Hutchins, spokesperson for the company states, "We want to tell people that the boot liner not only appeals to children but it is also educational. The design helps children learn which is the left foot and which is the right foot. The other item is that the liner can be inserted easily into any boot to help keep kids feet warm and dry."

The fleece boot liner is available for toddlers as well as infants. The company states that these range in sizes for children aged nine months through six years. The major role of this boot liner is to make rain or snow boots completely waterproof so children's socks don't get wet when they are playing in the snow or splashing in puddles.

The boot liners are gender neutral colored and educational, according to Hutchins. "We have designed them to help children learn how to match their socks to the correct foot. The puppy ears are cute, and when they touch each other, children have them on the right feet." Children who can read will find the words "left foot" and "right foot" printed on the corresponding ears.

The bootliners for toddlers are manufactured from 100 percent furry polyester fleece, and the company states that they are easily washable and comfortable to walk on because the soles are seamless. They don't have any hard ridges that can cause discomfort when children are walking.

Since their initial release onto the Amazon marketplace a short time ago, the boot liners have received multiple positive reviews, and currently have a five star rating and a near 90 percent satisfaction rate among customers.

The liners are currently offered exclusively on the Amazon marketplace, and come in a range of sizes to fit children of all ages from infant to kindergarten. They slip easily inside boots and then fold over the top to help them stay in place. More about the liners can be seen on LANS Footwear's official Amazon seller's page.

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LANS Footwear

LANS Footwear creates products to solve the problem of having hybrid footwear that is suitable for all weather conditions and seasons. The company has designed a unique pattern to help children distinguish between their left and right foot.

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