SMARTBUILD Launches Founders Circle for smrt-E, Inviting Construction Leaders to Shape the Future of Voice-Powered Field Reporting

September 22, 2025

Toronto, Ontario - September 22, 2025 -
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SMARTBUILD, a provider of purpose-built construction management technology, today announced the launch of its Founders Circle for smrt-E, the company?s new AI voice-powered field reporting tool. The program invites a select group of leaders in the construction industry to become early adopters. Offering them exclusive influence over product development, direct feedback channels to the SMARTBUILD team, and priority for onboarding and support.

The smrt-E AI tool is designed to reduce the time crews spend on documentation by allowing workers to record field updates verbally, which are then automatically transcribed, structured, and stored in the appropriate project records. The tool is optimized for jobsite conditions, with offline functionality, multi-language support, and an interface designed for use with gloves and in variable weather.

The Founders Circle program aims to ensure smrt-E evolves in alignment with the realities of construction work. Participants will have access to the founder?s pricing, with opportunities to test features, and see their feedback implemented in real time.

?Our mission with smrt-E is simple: make field reporting as easy as having a conversation,? said Zulq Malik, Founder of SMARTBUILD. ?The Founders Circle is an opportunity for industry leaders to have a direct hand in shaping a tool built for their crews, their workflows, and their jobsite challenges. This isn?t about pushing technology onto the field, it?s about building it with the field from day one.?

Construction projects rely heavily on accuracy and timely document submittals to meet contractual requirements. Yet, traditional reporting methods, including paper forms, spreadsheets, or complex digital

platforms, can consume crews with additional work and lead to incomplete or delayed records.

smrt-E addresses these challenges by capturing updates in the moment, using voice-to-text technology that structures information into reports, safety logs, and updates without additional typing.

Reports generated through smrt-E are delivered immediately to project managers, recorded within compliance logs, or integrated seamlessly into existing documentation systems.

Teams can capture updates by speaking to the app in real time. The platform minimizes workflow interruptions, enhances the accuracy of reporting, and ensures that essential project details are consistently preserved.

Founders Circle members will receive a range of benefits designed to maximize their influence on smrt-E?s development, including early access to the platform ahead of its general release, direct feedback sessions with SMARTBUILD?s product and development teams, and priority onboarding with dedicated training and technical support. Participation is intentionally limited to ensure close collaboration between members and SMARTBUILD?s team.

SMARTBUILD?s suite of construction management tools, including smrtGC for general contractors and smrtSUB for trade partners, has been developed by industry professionals with more than 50 years of combined field experience. The launch of smrt-E continues the company?s focus on creating practical solutions for jobsite realities rather than corporate office assumptions.

?Documentation should not take workers away from doing the work,? said Malik. ?With smrt-E, a superintendent can complete a daily report while walking the site, a safety officer can log an incident without stepping away from the crew, and updates can be shared in seconds. It?s about putting time back in the day while improving accuracy and compliance.?

SMARTBUILD is accepting applications from construction companies, trade contractors, and project managers interested in joining the Founders Circle. The company is seeking organizations with active projects and a commitment to improving their reporting processes.

Founders Circle members can test smrt-E in real-world conditions and provide insight into the features and workflows that matter most to their teams. SMARTBUILD will use this feedback to refine smrt-E?s functionality ahead of its full release.

About SMARTBUILD

SMARTBUILD is a construction management platform built by builders, for builders. With solutions tailored for general contractors, trade partners, and design professionals, SMARTBUILD focuses on improving communication, documentation, and compliance from the field to the office. The company?s tools are designed to adapt to existing workflows, reduce administrative burdens, and improve collaboration across every phase of a project.

For more information visit: https://smrte.ai/

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SMARTBUILD

SMARTBUILD recognizes the unique needs of construction projects and stakeholders. Backed by over 50 years of combined field experience, they've developed purpose-built construction tech tools to support teams from concept to

closeout.

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