Hyperke Growth Partners Reveals How They Help SEO Agencies with Qualified Lead Generation in Case Study

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Hyperke Growth Partners has published a case study documenting the revenue trajectory of Semantic Links, a digital marketing agency that increased its monthly recurring revenue from $25,000 to $75,000 over a six-month period. The case study, based on a video interview available at https://www.youtube.com/@atishay-jain-hyperke, examines the operational changes and lead generation methods implemented during the partnership.

The documented results show that Semantic Links experienced a threefold increase in monthly recurring revenue within six months of implementing Hyperke's outbound lead generation system. According to statements made by Bradley Benner, founder of Semantic Links and Semantic Mastery, approximately half of the agency's growth during this period came from leads generated through the partnership.

The case study analysis reveals specific operational adjustments made during the nearly two-year collaboration. Semantic Links had previously attempted client acquisition through Google Ads but found the platform ineffective for generating qualified agency leads at sustainable costs. The agency subsequently implemented an outbound system that included email campaigns and cold calling initiatives, which increased

overall lead volume.

Communication protocols established between the two companies included a dedicated Slack channel for coordination and lead handoffs. This system facilitated real-time communication between teams and enabled rapid follow-up on generated opportunities. The case study indicates that appointments generated through this system aligned with Semantic Links' target client profile.

"The data from this case study reflects patterns we observe across multiple agency partnerships," said Atishay Jain, founder of Hyperke Growth Partners. "Agencies implementing systematic outbound processes often report more predictable pipeline development compared to relying primarily on referrals or paid advertising channels."

The findings align with data collected from other Hyperke clients, available at https://www.hyperke.com/testimonials, where multiple agencies report changes in lead flow and revenue metrics after implementing similar systems. The case study provides operational insights for agencies evaluating alternatives to traditional client acquisition methods.

For agencies considering outbound lead generation strategies, the case study outlines specific implementation requirements and timelines. Hyperke's service model, detailed at https://www.hyperke.com/services/lead-generation-for-local-marketing-agency, includes a 90-day initial period with defined appointment targets and continuation provisions if targets are not achieved.

The publication of this case study comes as marketing agencies increasingly evaluate diversified client acquisition strategies beyond traditional referral networks and paid advertising platforms. Industry data suggests that agencies utilizing multiple lead generation channels report more stable growth patterns than those dependent on single acquisition sources.

Hyperke Growth Partners specializes in B2B lead generation and sales development for marketing agencies, IT services companies, and professional service firms. Founded by Atishay Jain, the company operates as an outsourced sales development partner for businesses seeking to establish predictable pipeline generation processes. The company has documented client revenue generation totaling $8 million through its outbound sales methodologies.

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Hyperke Growth Partners is a B2B demand generation company that offers lead generation and sales support to businesses in North America and Europe.

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