

Bubba's Smokehouse & Spirits Expands BBQ Catering Operations to Serve 300-Person Events

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PASO ROBLES, CA - September 26, 2025 -
Bubba's Smokehouse & Spirits has expanded its catering operations to accommodate events of up to 300 guests throughout the Central Coast region, responding to increased demand from corporate clients and event venues. The Paso Robles-based restaurant now provides full-service barbecue catering at wineries, corporate facilities, wedding venues, and military installations, including Camp Roberts.

The expansion represents a significant operational development for the establishment, which began as a cinnamon-roll concession trailer at the Mid-State Fair before evolving into a full-service restaurant. The catering division now serves between 50 and 300 guests per event, with capabilities that include on-site setup, serving staff, and complete event management.

"We have structured our catering operations to handle larger events while maintaining the same smoking techniques and preparation methods used in our restaurant," said a representative of Bubba's Smokehouse & Spirits. "The expansion allows us to serve corporate functions, wedding receptions, and community

gatherings throughout the region with full-service support."

The catering menu features brisket, ribs, pulled pork, and chicken prepared using traditional wood-smoking methods. Each menu can be customized to accommodate dietary requirements, with various sides, salads, and desserts available. The service includes delivery, setup, and cleanup at indoor and outdoor venues.

Recent operational data shows the restaurant maintaining consistent service standards across its expanded operations. The establishment has recorded 116 customer interactions through its various service channels, with recent feedback indicating successful execution of large-scale corporate events. A recent corporate catering event demonstrated the operation's capacity to manage presentation and service requirements for business functions.

The bbq lunch catering service addresses a specific market need in the Central Coast region, where outdoor events and corporate gatherings require substantial food service capabilities. The restaurant's location at 1125 24th Street in Paso Robles positions it centrally for service throughout San Luis Obispo County.

Industry trends indicate growing demand for full-service catering in California's Central Coast region, particularly for venues without on-site kitchen facilities. The expansion aligns with regional growth in corporate events, winery functions, and outdoor celebrations requiring professional food service.

"The catering expansion reflects operational adjustments to meet regional demand," added the company representative. "Our ability to serve 300-person events with Bubba's Smokehouse & Spirits bbq lunch catering provides event planners with barbecue options for larger gatherings."

The restaurant maintains daily operations from 11 AM to 8 PM, offering dine-in service, curbside pickup, and delivery alongside its expanded catering operations. A private dining room accommodates groups up to 40 guests for smaller functions requiring on-site dining.

Bubba's Smokehouse & Spirits in Pasa Robles operates as a full-service barbecue restaurant and catering provider. A family-run business, the establishment specializes in traditional wood-smoked meats and provides catering services throughout the Central Coast region.

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Bubba's Smokehouse & Spirits

Bubba?s Smokehouse is your ultimate destination for authentic barbecue in Paso Robles. Bubba?s is proud to share our rustic roots and local heritage in every dish. Taste the tradition for yourself.

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