



## **Control Technologies Inc. Unveils New Website to Enhance Digital Presence**

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Control Technologies Inc. (CTI), a provider of building automation and energy management solutions with over 40 years of industry experience, has launched a redesigned website that showcases the company's comprehensive range of services and technical expertise. The modern, mobile-optimized platform was developed by ASTOUNDZ to provide an enhanced digital experience for clients, partners, and industry professionals seeking advanced building control solutions.

The new website at <https://www.controltechinc.com/> features streamlined navigation, responsive design, and improved functionality that reflects CTI's commitment to innovation and efficiency in the building automation sector. The platform provides detailed information about the company's core services, including building automation systems, HVAC, mechanical and BAS service, digital services and cloud products, master systems integration, custom training programs, and energy analytics solutions.

"This new digital platform represents a significant step forward in how we connect with our clients and

demonstrate our capabilities in building automation and energy management," said Trisha Hough, a spokesperson for Control Technologies Inc. "The website effectively communicates our four decades of expertise while providing visitors with clear, accessible information about how our solutions can optimize their building performance, reduce operational costs, and enhance occupant comfort across various sectors."

The redesigned site emphasizes CTI's vendor-agnostic approach to building automation, highlighting the company's ability to integrate multiple systems and platforms into unified, intelligent interfaces. Visitors can explore comprehensive information about CTI's services across diverse sectors, including commercial offices, healthcare facilities, educational institutions, government buildings, and industrial complexes. The platform also features detailed explanations of CTI's custom-engineered solutions that integrate HVAC, access control, energy analytics, and other critical building systems.

A key feature of the new website is its focus on CTI's building control systems, accessible at <https://www.controltechinc.com/building-control-systems/>, which provides in-depth information about the company's centralized control capabilities and flexible, scalable solutions. The section details how CTI removes vendor lock-in constraints and creates adaptable foundations for long-term building performance optimization.

The new website also incorporates educational resources and frequently asked questions addressing common queries about building automation services, system integration, energy cost reduction strategies, and post-installation support. These resources demonstrate CTI's commitment to client education and long-term partnership approach.

The website development was completed by ASTOUNDZ, a digital marketing agency specializing in creating compelling online experiences for technology and service companies. The collaboration focused on developing a platform that effectively communicates CTI's technical expertise while maintaining an intuitive user experience. Information about ASTOUNDZ's comprehensive digital marketing services can be found at <https://astoundz.com/internet-marketing-service/>.

Control Technologies Inc. continues to serve clients across Vermont, New Hampshire, Massachusetts, and New York, providing custom-engineered building automation solutions that enhance efficiency, safety, and sustainability. The company's master systems integration expertise enables organizations to unify all building subsystems into single, intelligent interfaces, improving functionality while reducing operational complexity.

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## **Control Technologies Inc.**

*Control Technologies Inc. provides smart building automation, HVAC controls, and energy solutions. With 40+ years of expertise, we optimize comfort, efficiency, and performance across commercial, healthcare, and education spaces.*

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