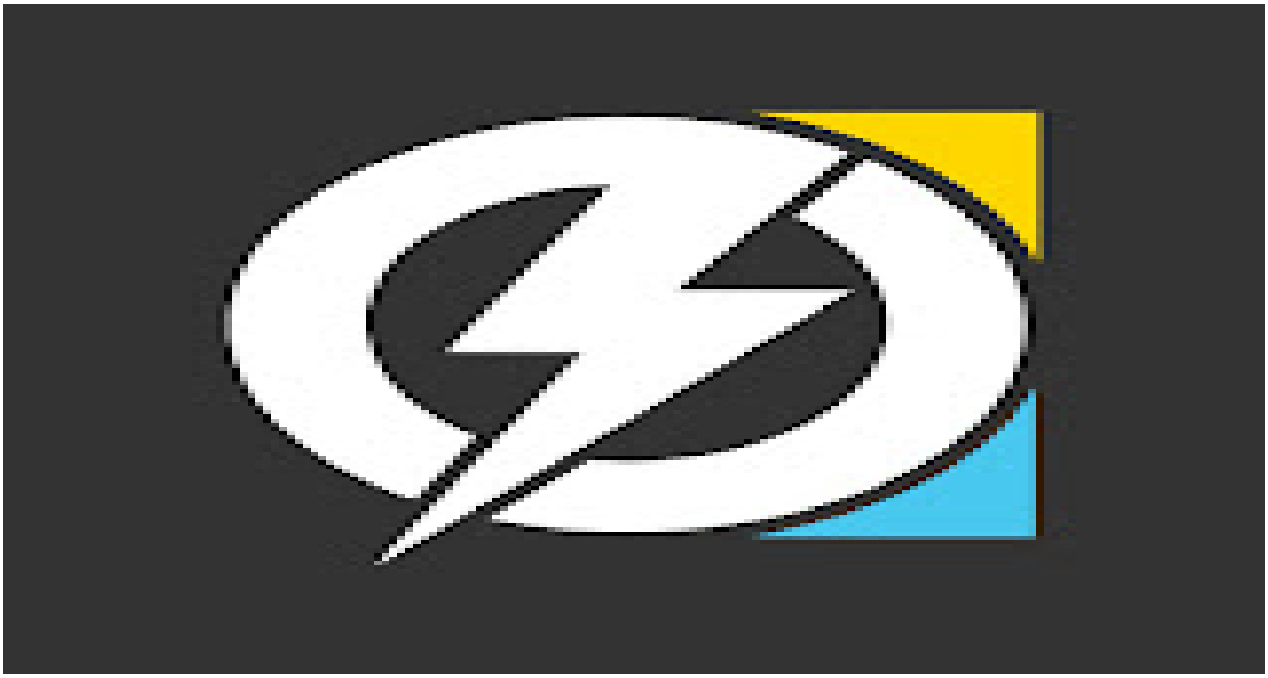


Smarter Air & Electrical Announces Expansion of Service Coverage

September 25, 2025

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Smarter Air & Electrical, a recognised provider of air conditioning and electrical solutions in South East Queensland, has announced the expansion of its core service offerings into additional locations across the region. The company will now deliver its full suite of air conditioning installations and related services to residents and businesses in Brisbane Southside, Redlands, Ipswich, and North Brisbane, further building on its established presence in Brisbane, the Gold Coast, and the Sunshine Coast.

The expansion represents a significant development for a business that has seen steady growth since its founding in 2019. Known for ducted air conditioning installations, split system setups, and related servicing and maintenance, Smarter Air & Electrical has steadily earned a reputation for professional workmanship and transparent customer service. With more than 480 five-star reviews, the company has become a trusted contractor for both residential and commercial customers seeking reliable climate control solutions.

According to company representatives, the expansion into additional service areas has been driven by consistent demand from customers who have sought professional support outside the company?s original footprint. The new coverage areas will allow Smarter Air & Electrical to serve a larger share of South East Queensland households, providing a reliable option for air conditioning installations in fast-growing suburban and regional communities.

Company co-owner Davis Row explained that the expansion reflects both the company?s growth and the increasing demand for energy-efficient air conditioning systems. ?Over the last five years, Smarter Air & Electrical has grown into one of the most recognisable names for ducted systems in Queensland. This expansion into new locations is a natural step forward. Residents in these areas can now access the same professional services, consistent workmanship, and clear communication that our existing customers already value,? Row said.

The business specialises in ducted air conditioning systems that provide whole-home comfort through careful design, zoning, and energy-efficient technology. Its technicians also offer split system installations for smaller properties, annual servicing to maintain efficiency, and repair work to restore performance when issues occur. Each installation is backed by a 10-year workmanship guarantee, with customers receiving detailed assessments and fixed, itemised quotes before work begins.

The company?s growth has been supported by exclusive dealership status with leading HVAC brands, including Mitsubishi, Panasonic, and Fujitsu. As a Mitsubishi Diamond Dealer, Smarter Air & Electrical offers access to advanced air conditioning systems and the latest technology in climate control. This advantage allows the company to provide trusted products that suit Queensland?s subtropical conditions while maintaining consistent after-sales support.

Expansion into the Redlands, Ipswich, North Brisbane, and the wider Brisbane Southside region will be supported by additional vehicles and installation crews operating from the company?s Yatala base. The company also continues to operate its Sunshine Coast branch in Little Mountain, extending service across Caloundra, Maroochydore, and Noosa. This dual-branch structure enables the business to cover a large portion of South East Queensland with dedicated teams, while maintaining quality control through in-house installers.

Company co-owner Phillip Crawley emphasised that the new service areas are an important step in meeting community demand. ?We have received increasing numbers of enquiries from residents in these areas who are looking for professional installations backed by a workmanship guarantee. Our aim has always been to set a standard for reliability and trust. Expanding our footprint allows us to reach more families and businesses that need quality air conditioning solutions,? Crawley said.

Customers in the newly added areas will benefit not only from installations but also from the company?s focus on aftercare. Each project includes a post-installation walkthrough that ensures customers are confident in system operation, filter cleaning, and scheduling. Ongoing support provides servicing and maintenance that helps systems maintain energy efficiency and extend operational lifespan.

The expansion also comes at a time when energy efficiency has become a major consideration for homeowners in Queensland. With rising temperatures and high energy costs, the demand for well-designed, efficient air conditioning systems continues to grow. Smarter Air & Electrical has built its reputation by balancing comfort with energy-saving solutions, including zoning technology that allows residents to condition only the rooms in use.

A commitment to transparent pricing has further reinforced the company?s reputation. Each project is quoted upfront with itemised details, removing uncertainty for customers and providing clarity on what is included. This approach has contributed to a strong base of positive reviews and repeat referrals from existing clients.

Smarter Air & Electrical continues to employ licensed electricians and HVAC technicians who are trained to deliver consistent service across all projects. By maintaining a strong focus on workmanship and customer experience, the company aims to position itself as the first choice for households and businesses seeking long-term comfort solutions across South East Queensland.

With the expansion now in effect, residents of Brisbane Southside, Redlands, Ipswich, and North Brisbane can access the same range of services already offered in Brisbane, Gold Coast, and Sunshine Coast. These services include ducted air conditioning installations, split system setups, system servicing, repairs, and air conditioner replacements. Security camera installations and other specialised electrical services are also available.

Smarter Air & Electrical?s growth demonstrates the continued importance of professional HVAC solutions in Queensland?s climate. The company?s decision to expand into additional areas reflects both the demand for energy-efficient systems and the trust it has built with customers over recent years.

For further information on the services now available in Brisbane Southside, Redlands, Ipswich, and North Brisbane, interested parties may visit the company?s official website.

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Smarter Air & Electrical

Smarter Air Pty Ltd provides expert HVAC installation, repair, and maintenance across South Brisbane, Redlands, Gold Coast, and Ipswich.

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