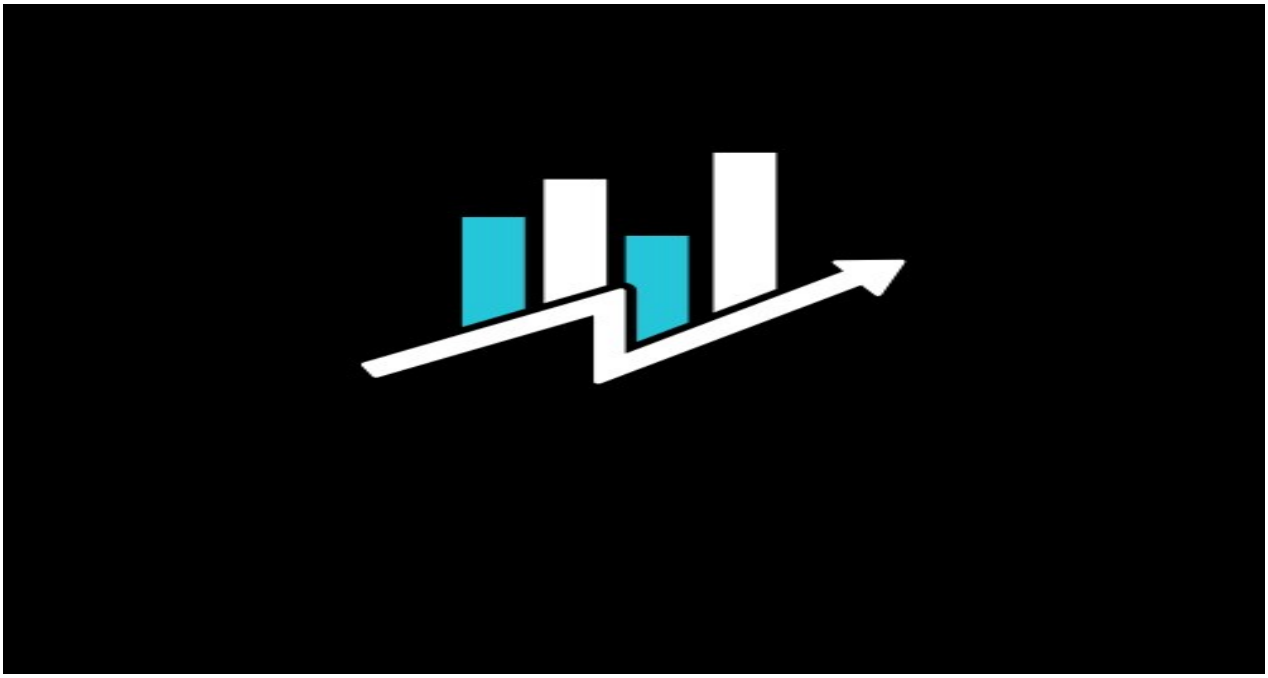


EpicEdits Launches AI Visibility Audit to Help Brands Track ChatGPT and AI Search Presence

September 26, 2025

LONDON, UK - September 26, 2025 -
EpicEdits, an SEO agency, has launched a comprehensive AI Visibility Audit service designed to help businesses understand their presence across artificial intelligence search platforms including ChatGPT, Claude, Perplexity, and Google AI Overviews.

The new audit addresses a critical gap in digital marketing strategy as AI-powered search tools increasingly influence how consumers discover brands and make purchasing decisions. According to EpicEdits, 89 percent of brands currently lack visibility on AI platforms, potentially losing customers to competitors who appear in AI-generated recommendations.

The AI Visibility Audit provides businesses with a detailed analysis of their current AI search presence, a competitor dominance report, and a custom action plan for improving visibility across major AI platforms. The audit report is delivered within 48 hours of request submission.

"AI search is rewriting the rules of visibility. Businesses assume ranking on Google is enough, but ChatGPT, Perplexity, and AI Overviews are already taking a massive share of attention," said Jacob Milner, founder of

EpicEdits and former Royal Marines Electronic Warfare Specialist. "If your brand isn't appearing there, you're invisible to the very clients searching for you. That's why we created the AI Visibility Audit, to give companies a clear snapshot of where they stand today, and how to close the gap."

The launch comes as businesses across industries grapple with the rapid adoption of AI search tools. Traditional SEO strategies that focus solely on Google rankings may no longer capture the full picture of online visibility, as users increasingly turn to AI assistants for recommendations and information.

EpicEdits has positioned itself as an early mover in the AI SEO space, developing specialized strategies that optimize content for both traditional search engines and emerging AI platforms. The agency's AI SEO Services page details how artificial intelligence enhances traditional SEO practices while ensuring brands maintain visibility across all search channels.

The comprehensive audit examines how AI platforms cite and reference brands, identifies gaps in AI visibility, and provides actionable recommendations for improvement. This analysis helps businesses understand not just whether they appear in AI search results, but how prominently they feature compared to competitors.

The audit service is particularly relevant for businesses in competitive sectors. The agency has developed specialized expertise in luxury markets, including Private Jet SEO services, where maintaining visibility across all search platforms can significantly impact revenue generation.

EpicEdits specializes in driving growth for businesses through proven SEO strategies without requiring long-term contracts. Founded by Milner, who served ten years as a Royal Marines Electronic Warfare Specialist and Commando, the agency offers a range of services, including Private Jet SEO Services, link building, digital PR, and Google Ads. The company has achieved notable results for clients, including a 285 percent increase in organic traffic and positioning 78 percent of targeted keywords on Google's first page.

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EpicEdits

EpicEdits is an elite SEO agency for private jet and luxury travel brands, led by a former Royal Marines Commando. We drive results for ambitious travel businesses, optimising for Google, AI, and LLM search.

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