



# Hydro Heroes Launches Stay Dry Program for Proactive Water Damage Prevention

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Hydro Heroes - Water Damage Experts, a disaster restoration company, has launched the Stay Dry Program, a comprehensive annual membership designed to help homeowners prevent water damage before it occurs. The program represents a shift from reactive restoration to proactive prevention, addressing the growing need for water damage preparedness in the Pacific Northwest.

The new program provides members with immediate and ongoing benefits aimed at identifying and mitigating water damage risks throughout their homes. Upon enrollment, members receive a comprehensive plumbing and leak risk inspection, installation of moisture sensor alarms, and clear identification and labeling of water shutoff valves. The service also includes a time-stamped photo report documenting the home's condition and a mold risk mitigation assessment.

"Water damage is one of the most common and costly problems homeowners face, yet most people only think about it after disaster strikes," said Benson Morales, a spokesperson for Hydro Heroes. "Our Stay Dry

Program changes that dynamic by putting prevention first. We help homeowners identify vulnerabilities in their plumbing systems, provide early warning systems, and ensure they know exactly how to respond if a problem develops."

The program, priced at \$195 annually, includes ongoing benefits such as weather event alerts tailored to the Pacific Northwest's heavy rain seasons, priority scheduling for any needed services, and 50 percent discounts on equipment rentals. Members also receive access to a vetted network of trusted home service providers and the option for annual re-inspections to maintain their home's protection status.

Each enrolled property receives a "Dry Home" certificate, documenting the preventive measures in place and the inspection findings. This certification can be valuable for insurance purposes and provides peace of mind that professional water damage experts have thoroughly evaluated the property.

The launch comes as the region prepares for its annual heavy rain season, when water damage incidents typically spike. Common issues include overwhelmed gutters, failed sump pumps, compromised window seals, and basement moisture infiltration. The Stay Dry Program addresses these vulnerabilities through systematic inspection and monitoring.

Beyond the membership program, Hydro Heroes continues to provide 24-hour emergency response services for water damage restoration, fire damage restoration, mold remediation, asbestos removal, carpet cleaning, and dryer vent cleaning. The company holds certification from the Institute of Inspection Cleaning and Restoration Certification and has served communities including Centralia, Aberdeen, Kelso, Longview, Olympia, and Mima for nearly a decade.

The company developed the program after analyzing patterns in water damage incidents across their service area. Many emergencies could have been prevented or minimized with proper preparation and early detection systems in place.

Hydro Heroes - Water Damage Experts specializes in disaster cleanup and restoration services throughout Southwest Washington. The locally owned and operated company provides comprehensive restoration services and works directly with insurance providers to streamline the claims process for property owners.

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For more information about Hydro Heroes - Water Damage Experts, contact the company here: Hydro Heroes - Water Damage Experts Benson Morales (360) 614-4440 [benson@callhydroheroes.com](mailto:benson@callhydroheroes.com) 712 State St, Centralia, WA 98531

## Hydro Heroes - Water Damage Experts

*Hydro Heroes - Water Damage Experts proudly serve the Pacific Northwest with nearly a decade of experience. IICRC certified, we handle water, mold, fire, and asbestos damage. Available 24/7, we work with insurance to restore safety and peace of mind.*

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