

Southeast Softwash LLC Launches World's First PolyPro Softwash Skid

October 07, 2025

October 07, 2025 -
Southeast Softwash LLC has introduced the Poly-PRO 50/50, marking the industry's first polypropylene-based softwash skid system designed to address longstanding durability and weight challenges faced by exterior cleaning professionals. The innovative equipment combines pressure washing and soft washing capabilities while offering unprecedented corrosion resistance and weight reduction compared to traditional aluminum units.

The Poly-PRO system represents a significant advancement in technology, weighing 2.8 times less than comparable aluminum skids while maintaining industrial-grade durability. The polypropylene construction eliminates corrosion concerns that have historically plagued metal equipment exposed to harsh cleaning chemicals and outdoor conditions.

"The development of our PolyPro technology addresses the most persistent challenges our industry faces with equipment longevity and transportability," said Chesca Rev, Product Development Director at Southeast

Softwash. "By engineering a power washing skid that resists chemical corrosion while dramatically reducing weight, we're enabling contractors to work more efficiently and reduce equipment replacement costs."

The dual-function system combines both pressure washing and softwash capabilities in a single unit, allowing contractors to handle diverse cleaning projects without switching between multiple pieces of equipment. The corrosion-proof design particularly benefits operators who regularly work with sodium hypochlorite and other aggressive cleaning agents commonly used in roof and exterior cleaning applications.

Southeast Softwash developed the Poly-PRO system after extensive research into material science and feedback from contractors operating over 1,000 systems worldwide. The company identified weight and corrosion as primary factors affecting equipment performance and operational costs in the field. Traditional aluminum skids, while lighter than steel alternatives, still present transportation challenges and remain susceptible to chemical degradation over time.

The polypropylene construction offers additional benefits beyond weight reduction and corrosion resistance. The material demonstrates superior impact resistance compared to aluminum, reducing damage from routine handling and transportation. The non-conductive properties of polypropylene also enhance operator safety when working near electrical hazards.

"Contractors have consistently told us they need soft washing systems that can withstand daily chemical exposure without compromising portability," added Rev. "The Poly-PRO delivers that combination while maintaining the professional appearance and functionality our customers expect."

The system's introduction comes as the exterior cleaning industry experiences continued growth, driven by increased property maintenance awareness and stricter building appearance standards in commercial and residential sectors. Equipment durability and efficiency have become critical factors for contractors managing expanding service territories and diverse cleaning requirements.

Southeast Softwash LLC, based in Roanoke, Alabama, has specialized in soft wash equipment, supplies, and training for over three decades. The company provides comprehensive solutions for exterior cleaning professionals, including equipment sales, chemical supplies, technical support, and professional training programs. Through its extensive product line and educational initiatives, Southeast Softwash supports contractors throughout North America in developing successful exterior cleaning operations.

###

For more information about Southeast Softwash LLC, contact the company here:Southeast Softwash LLCChesca Rev334-863-0084admin@contractorads.netSoutheast Softwash LLC59795 Hwy 22Roanoke, AL

36274

Southeast Softwash LLC

The largest builder and provider of softwashing systems on the planet.

Weather its soft washing or pressure washing skids or trailers, southeast softwash is the team to go with.

Building softwashing systems, skids and trailers since 2018.

Website: https://www.southeastsoftwash.com/

Email: admin@contractorads.net

Phone: 334-863-0084