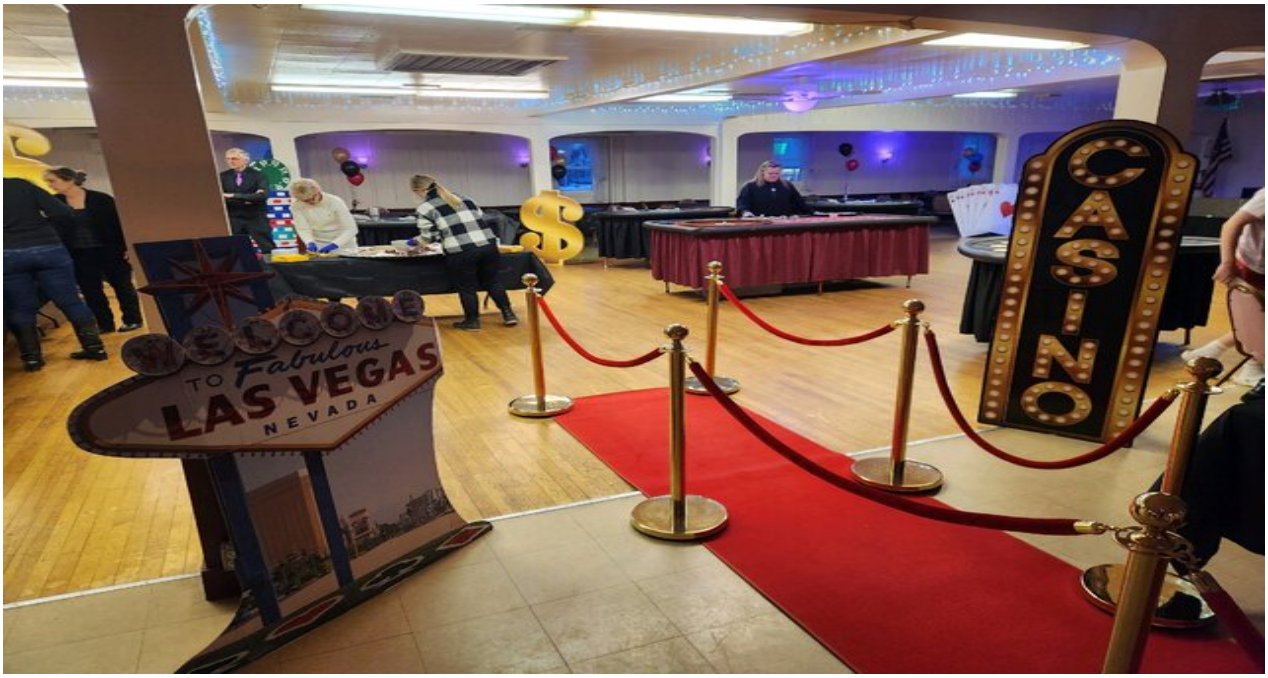

How a Family-Owned NH Company Became New England's Go-To Source for Year-Round Event Entertainment

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When most people think of party rentals in New Hampshire, they picture bounce houses and water slides?the staples of summer birthday parties and backyard celebrations. But for one Lakes Region family business, the vision has always been bigger: to become the region's trusted partner for unforgettable events in every season.

Vertical Entertainment, a family-owned event rental company serving New Hampshire, Maine, and Vermont since the early 2000s, has built its reputation on a simple promise: bring professional-grade entertainment and unmatched service to every event, whether it's a backyard birthday party or a corporate gala for 500 guests. With over 114 Google reviews and a stellar 4.9-star rating, the company's reputation speaks for itself?customers consistently praise not just the quality of equipment, but the care and professionalism that comes with every rental.

Beyond the Bounce House: A Year-Round Entertainment Partner

While Vertical Entertainment maintains one of New England's largest inventories of inflatable bounce houses, water slides, obstacle courses, and interactive games, the company has quietly become the region's go-to source for something much more: comprehensive event solutions that work in any weather, any season, any venue.

"We realized early on that our customers needed more than just summer entertainment," explains the team at Vertical Entertainment. "Schools need fundraising solutions in November. Companies need holiday party entertainment in December. Community organizations need winter carnival attractions in February. We've spent years building an entertainment portfolio that makes every event memorable, regardless of the calendar or the thermometer."

That commitment to year-round service is why Vertical Entertainment has earned the #1 ranking for casino party rentals in New Hampshire?a service that has become a cornerstone of their winter and fall business. Their casino nights feature professional dealers, authentic gaming equipment including blackjack tables, poker tables, and roulette wheels, and complete setup services that transform any venue into a Vegas-style experience. From corporate holiday parties to nonprofit fundraising galas, their casino rentals have helped countless New England organizations create engaging events that keep guests entertained and donations flowing.

Introducing Mechanical Bull Rentals: The Newest Addition to NH's Most Trusted Event Company

This winter, Vertical Entertainment is expanding their entertainment lineup once again with the introduction of professional mechanical bull rentals?a service that perfectly captures their commitment to bringing unique, high-quality attractions to the New England event market.

Each mechanical bull rental includes far more than just equipment delivery. A trained, professional operator controls every ride, adjusting speed and intensity in real-time to ensure safety while maximizing fun. Riders of all skill levels can participate?from gentle, beginner-friendly rides for nervous first-timers to wild, advanced bucking for competitive thrill-seekers. Comprehensive safety equipment, including padded landing mats and safety briefings, ensures that the focus stays on fun, not worry.

The mechanical bull's versatility makes it ideal for New England's unpredictable weather. Indoor setup is available for hotel ballrooms, school gymnasiums, community centers, and corporate event spaces?solving the eternal challenge of winter entertainment in the Northeast. With a 20' x 20' footprint, the attraction fits in most indoor venues while creating an unforgettable centerpiece that keeps guests engaged, laughing, and creating shareable memories.

"The mechanical bull pairs incredibly well with our casino night packages," notes the Vertical Entertainment team. "Imagine a corporate holiday party where guests can try their hand at blackjack, test their skills on the mechanical bull, and capture the moments in our photo booth?all from one vendor, one delivery, one professional team. That's the Vertical Entertainment difference."

The Complete Winter Entertainment Solution

The mechanical bull joins an impressive roster of cold-weather entertainment options that position Vertical Entertainment as New England's most comprehensive year-round rental company:

Casino Party Rentals remain their flagship winter service, featuring professional dealers for blackjack, poker, roulette, and other classic casino games. The company's casino nights have become a staple of New Hampshire fundraising events, corporate holiday parties, and adult celebrations throughout the fall and winter months.

Mobile Rock Climbing Walls (also new for 2025) offer three difficulty levels suitable for beginners through experienced climbers, with professional staff supervision included. These portable climbing walls set up indoors or outdoors, making them perfect for school winter carnivals, corporate team-building events, and community festivals across New England.

LED Mini Golf transforms any indoor space into a glowing, neon entertainment zone. Available in configurations from one hole to a full nine-hole course, the LED mini golf brings interactive fun to venues throughout New Hampshire, Maine, and Vermont during months when traditional outdoor mini golf isn't an option.

Photo Booths designed to accommodate 10+ people create perfect group moments at holiday parties, winter formals, New Year's Eve celebrations, and wedding receptions. With instant prints, digital sharing capabilities, and customizable backdrops, these photo experiences ensure that winter events create lasting memories.

Interactive Games and Carnival Attractions round out the winter entertainment portfolio, including everything from axe throwing and basketball challenges to carnival games and inflatable competitions suitable for indoor venues.

And yes, Vertical Entertainment still maintains its extensive collection of bounce houses, inflatable slides, water slides, combo units, obstacle courses, and interactive inflatables?but with a twist. Many of their inflatable attractions work as dry slides and indoor bounce houses during colder months, extending the fun year-round for schools, community centers, and indoor event spaces across New England.

The Vertical Entertainment Experience: What Sets Them Apart

Walk into any Vertical Entertainment event, and you'll immediately notice something different. The equipment isn't just functional?it's immaculately maintained, professionally presented, and operated by staff who genuinely care about creating great experiences. This attention to detail comes from being a family-owned business where reputation matters more than any single transaction.

"We're not a faceless corporate rental warehouse," the team emphasizes. "We're your neighbors in the Lakes Region. When you call Vertical Entertainment, you're talking to the same people who will deliver to your event, set up your equipment, and make sure everything runs perfectly. That personal connection shows in our 4.9-star rating and the fact that so many of our customers come back year after year."

That commitment to service extends to every aspect of the Vertical Entertainment experience. Delivery, setup, and takedown are included with most rentals, eliminating the stress and physical labor that often comes with DIY party planning. Professional operators are included with attractions like the mechanical bull, casino tables, and rock climbing walls?ensuring safety while allowing hosts to focus on their guests rather than managing equipment.

The company's Weekend Rental Program exemplifies its customer-first approach, offering 30+ hours of fun for the same price as a single day. Customers can book equipment on Friday afternoon and return it on Monday morning, maximizing value while minimizing hassle. It's innovations like these that have helped Vertical Entertainment build a loyal customer base throughout New Hampshire, Maine, and Vermont.

Serving New England: From the Lakes Region to the White Mountains and Beyond

Vertical Entertainment's service area covers over 40 communities across New England, with primary coverage throughout New Hampshire's Lakes Region (including Laconia, Meredith, Gilford, Wolfeboro, and Alton), Capital Region (Concord, Franklin, and surrounding towns), Eastern Foothills, and White Mountains area. The company also serves select locations in Maine and Vermont, bringing its full entertainment portfolio to venues throughout Northern New England.

Whether it's a hotel ballroom in Manchester, a school gymnasium in Plymouth, a community center in Conway, or a corporate retreat venue in the White Mountains, Vertical Entertainment's team has the experience and equipment to transform any space into an unforgettable event setting.

Looking Ahead: Holiday Season Booking and Beyond

As November and December approach, Vertical Entertainment is encouraging event planners to book early for the busy holiday season. Prime dates for corporate holiday parties, nonprofit fundraising events, and community celebrations fill quickly?especially for their most popular winter attractions like casino nights and the newly available mechanical bull.

The company's expanded equipment inventory and professional staff can accommodate events of virtually any size, from intimate gatherings to large festivals serving hundreds of guests. Their one-stop-shop approach means event planners can coordinate inflatables, games, casino equipment, mechanical rides, photo booths, and concessions through a single vendor, simplifying logistics while ensuring cohesive, professional execution.

For organizations planning winter events, school carnivals, corporate team-building experiences, or fundraising galas, Vertical Entertainment offers consultation services to help match entertainment options with event goals, venue capabilities, and budget parameters. It's this consultative approach?rather than simply taking orders?that has helped the company maintain its exceptional reputation throughout more than two decades in business.

More Than Rentals: Creating Memorable Experiences

At its core, Vertical Entertainment isn't really in the equipment rental business at all. They're in the business of creating moments that people remember?the laughter when a colleague gets bucked off the mechanical bull, the excitement when someone hits 21 at the blackjack table, the joy on a child's face bouncing in a themed inflatable castle, the team bonding that happens on a rock climbing wall.

These moments?captured in over 114 five-star reviews from satisfied customers?represent what happens when a family-owned business commits to excellence in every detail. From the initial phone call to the final pickup, Vertical Entertainment's goal is simple: make every event successful, every guest happy, and every customer confident that they chose the right entertainment partner.

As winter approaches and event planners throughout New England begin organizing holiday parties, fundraising events, school carnivals, and corporate celebrations, one thing is clear: the region's most trusted event entertainment company is ready with more options, more expertise, and more commitment to creating unforgettable experiences than ever before.

For more information about mechanical bull rentals, casino party packages, or any of Vertical Entertainment's year-round entertainment options, visit https://www.verticalentertainmentnh.com/category/mechanical-bull/ or explore their complete service offerings at https://www.verticalentertainmentnh.com/what-we-do/.

About Vertical Entertainment

Vertical Entertainment is a family-owned party and event rental company serving New Hampshire, Maine, and Vermont since the early 2000s. With over 114 Google reviews and a 4.9-star rating, the company has built a reputation as New England's most trusted source for comprehensive event entertainment solutions. Their extensive inventory includes inflatables, water slides, bounce houses, obstacle courses, mechanical rides, casino equipment, interactive games, photo booths, LED mini golf, mobile rock climbing walls, and complete event packages. Known for professional service, immaculately maintained equipment, and genuine care for every customer's success, Vertical Entertainment serves over 40 communities throughout New England's Lakes Region, White Mountains, Capital Region, and beyond. Learn more at https://www.verticalentertainmentnh.com.

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Vertical Entertainment

Vertical Entertainment has served New England since 2006, offering bounce houses, water slides, DJs, casino nights, and more to make any event unforgettable.

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