Fleet Cost & Care Appoints Shara Perez-Wilkinson as EVP to Align Strategy, People, and Processes for Growth

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Fleet Cost & Care (FCC), a leading provider of fleet management software serving the crane, rigging, and specialized equipment industries, today announced the appointment of Shara Perez-Wilkinson as Executive Vice President of Advisory & Business Solutions. In this key leadership role, Perez-Wilkinson will collaborate closely with executive teams and stakeholders to define strategic objectives, develop scalable operational frameworks, and implement organizational best practices that promote efficiency, profitability, and sustainable growth across business units.

With more than 15 years of experience in organizational transformation, business process optimization, and cross-functional integration, Perez-Wilkinson brings deep expertise in aligning people, technology, and systems to meet complex business goals. Her background spans multiple industries throughout North America, where she has consistently guided companies through change management initiatives and process realignments designed to strengthen operational performance.

Throughout her career, Perez-Wilkinson has built a reputation for uniting executive vision with practical

execution. Before joining FCC, she served in senior leadership roles at TNT Crane & Rigging, including Vice President of Business Operations and Director of Business Operations. In these positions, she led efforts to streamline workflows, create data-driven KPI frameworks, and enhance technology vendor performance. She also played a central role in integrating acquisitions, ensuring new business units were effectively aligned with established corporate structures. Her leadership extended into construction and business development divisions, where she focused on building new market opportunities, developing long-term client relationships, and reinforcing the connection between strategic decision-making and field operations.

?Shara has a proven ability to turn vision into real results,? said Jeff Curran, President of Fleet Cost & Care. ?She understands how to bring people, processes, and technology together in meaningful ways that strengthen the organizations she supports. As FCC continues to partner with companies modernizing their operations, her insight and leadership will play a vital role in helping us?and the clients we serve?achieve long-term success.?

Perez-Wilkinson is widely recognized for her collaborative leadership style and disciplined approach to execution. She is known for designing enterprise-wide process improvements that foster interdepartmental synergy, eliminate inefficiencies, and build high-performing teams capable of sustaining momentum during periods of growth and transition. Her emphasis on communication, accountability, and strategic alignment has earned her a reputation as a trusted advisor and operational leader who understands both the technical and human dimensions of organizational development.

Her appointment reflects FCC?s continued investment in strengthening its leadership team to meet the evolving needs of fleet-based industries. The company?s focus on advisory and business solutions complements its technology offerings, creating a more holistic approach to helping clients streamline operations, improve data visibility, and adapt to emerging market demands.

About Fleet Cost & Care

Fleet Cost & Care (FCC) is a trusted fleet management software company dedicated to supporting the crane, rigging, and heavy equipment rental industries. For decades, FCC has worked alongside equipment owners and operators to simplify the complex logistics of running large fleets?helping businesses modernize how they quote, schedule, dispatch, maintain, and invoice jobs.

The company?s fully integrated desktop and mobile applications create a seamless bridge between the field and the office, ensuring that data flows consistently across all departments. This connected system enables teams to make informed decisions in real time, reduce administrative redundancies, and maintain complete visibility into day-to-day operations.

Beyond improving operational oversight, FCC?s technology supports safer work environments and more transparent communication throughout the organization. By combining intuitive tools with industry-specific expertise, Fleet Cost & Care empowers companies to strengthen compliance, enhance accountability, and achieve long-term operational excellence across every level of their business.

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For more information about Fleet Cost & Care, contact the company here:Fleet Cost & CareJeff Curran800-281-9445marketing@fleetcostcare.com865 S. Fort St.Detroit, MI 48217

Fleet Cost & Care

Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.

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