



TheProfitPattern.com Hits #1 Best Seller On Amazon

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Author and expert business coach John Mautner has recently launched his latest book, 'The Profit Pattern: The Top 10 Tools to Transform Your Business, Drive Performance, Empower Your People, Accelerate Productivity and Profitability'. The book is now an international #1 Amazon bestselling book. John Mautner is the founder of Cycle Of Success institute and renowned as an expert business coach, so it is no surprise that the book is so well received.

John Mautner himself says: "Within the content of the pages, you can find out how you can tap into solutions for the top 10 challenges every business encounters. You will learn the keys to transform your business today."

In the book, John Mautner has managed to weave personal stories in with his personal philosophies and entrepreneurial strategies. In so doing, he enables the reader to learn the key solutions for solving what he believes are the top 10 challenges that virtually every business will have to face in business. Through the book, he wants to stress that these challenges can be surmounted. Thus, all businesses are able to improve in everything that they do. Be they a startup, a restructuring business or one that is escalating to a higher level, they can learn to grow a business, boost performance and improve efficiency.

"This is a very concisely written book, prepared in a casual, conversational, easy to read style that should be useful to small/medium size business owners and managers to help them make their businesses profitable by using the ten basic tools needed to operate a successful enterprise. Should be on every entrepreneur's bookshelf." - Remitrom

At 26, John Mautner left a lucrative (yet boring) career in corporate America to build a roasted nut business ? despite the best laid arguments of friends and family. After almost losing everything, he eventually went on to build a multi-million dollar business that became one of America's 500 fastest growing companies. He parlayed that experience into a successfully business coaching and training company launched in 2001, Cycle of Success Institute (COSi), teaching thousands of fellow entrepreneurs how to pursue and build their dream businesses. Mautner focuses on small to midsized companies that are in trouble and underperforming and has excelled at small to midsized business increasing ?performance, profitability and productivity turnarounds,? Illinois Gov. Pat Quinn named March 16th "COSi Day in the State of Illinois" due to Mautner's program based on saving companies and creating and retaining thousands of jobs.

Mautner has divulged his trade secrets in The Profit Pattern.

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The Profit Pattern

John Mautner the author of The Profit Pattern. Mautner is the founder of Cycle-Of-Success institute. Founded in 2001 COSi has helped countless struggling companies.

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