

Alice Home Care Expands Community Outreach at 10th Annual Concord Senior Health Expo

October 13, 2025

Alameda, California - October 13, 2025 -
Alice Home Care participated for the first time in the 10th Annual Concord Senior Health Expo on October 9, 2025, marking the agency?s expanded community engagement efforts in Contra Costa County. The three-hour event at the Concord Senior Center drew strong attendance from seniors, family caregivers, and community members seeking information about health and wellness resources.

The Alameda-based home care agency exhibited at the City of Concord event held at the Concord Senior Center, 2727 Parkside Circle, where representatives met with attendees from 9:00 a.m. to noon. Alice Home Care?s table experienced steady visitor traffic throughout the morning as seniors and families inquired about in-home care services, minimum service hours, rates, and geographic service areas.

?This is Alice Home Care?s first time tabling at the Concord Senior Health Expo, and considering that we serve all of Contra Costa County as well as Alameda County, we felt it was an important opportunity to connect directly with seniors, families, and community partners in that area,? said Jina Han, Executive Director at Alice Home Care. ?With the growing population of seniors in the local Bay Area, we find that more individuals and potential clients are seeking to understand how to get the best support to live independently in

their home for as long as possible.?

The 10th Annual Concord Senior Health Expo, organized by the City of Concord, brought together home care agencies, senior living facilities, nonprofit organizations supporting older adults, and healthcare service providers. The event provided seniors and their families with opportunities to explore resources, ask questions, and connect with organizations dedicated to supporting healthy aging and independent living.

Alice Home Care distributed informational materials about the agency?s services and answered questions about how in-home care works, what types of services are available, and how families can access support for aging loved ones. Common inquiries focused on service delivery logistics, care customization options, and the agency?s approach to personalized care planning.

The agency?s decision to participate in the Concord event reflects its commitment to strengthening connections throughout Contra Costa County, where Alice Home Care has been serving a growing number of clients. The licensed home care agency provides comprehensive in-home services including companionship, personal care assistance, light housekeeping, medication reminders, and specialized support for clients with dementia and Alzheimer?s disease.

?Events like this allow us to share valuable information about in-home care options, promote health and wellness resources, and strengthen our relationships with the local community,? Han added. ?Supporting senior wellness and independence is at the heart of what we do, and we?re grateful to be part of events that celebrate and empower older adults.?

Alice Home Care operates under California license number 14700029 and maintains Better Business Bureau accreditation with an A-plus rating. The agency was founded by Alice Lai-Bitker, former President of the Alameda County Board of Supervisors, and John Han, a UC Berkeley graduate and former U.S. Army Infantry Officer. The company emphasizes cultural competence in care delivery and employs Chinese-speaking caregivers to serve the Bay Area?s diverse senior population.

All Alice Home Care caregivers undergo comprehensive screening including Department of Justice and FBI fingerprinting, nationwide criminal background checks, and more than eight hours of initial training. The agency provides direct supervision of all caregivers and requires annual continuing education to maintain quality standards.

The agency?s participation in community events like the Concord Senior Health Expo supports its mission to educate families about aging-in-place options and connect with seniors who prefer to remain in their own homes while receiving professional care support. Alice Home Care offers flexible scheduling without long-term contracts, allowing families to adjust services as needs change.

For more information about Alice Home Care?s services in Contra Costa and Alameda Counties, visit alicehomecare.com or call (510) 924-8529.

About Alice Home Care

Alice Home Care is a licensed home care agency based in Alameda, California, serving clients throughout Alameda and Contra Costa Counties. Founded by community leaders Alice Lai-Bitker and John Han, the agency provides compassionate, personalized in-home senior care services with an emphasis on cultural competence and individualized attention. The agency operates under California license number 14700029 and maintains Better Business Bureau accreditation with an A-plus rating.

About the Concord Senior Health Expo

The Concord Senior Health Expo is an annual community event organized by the City of Concord that brings together health and wellness resources for older adults and their families. The 2025 event marked the 10th anniversary of this community gathering.

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For more information about Alice Home Care, contact the company here:Alice Home CareJina Han(510) 924-8529info@alicehomecare.com2515 Santa Clara Ave Suite 201 Alameda, CA 94501

Alice Home Care

Alice Home Care is an in-home care agency that provides compassionate care for seniors who struggle to remain independent in their homes in Alameda and surrounding areas.

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