Greenfield Water Solutions Unveils Advanced NanoCeram Filtration Technology for Home Water Safety

October 17, 2025

Moscow, Idaho - October 17, 2025 -
Greenfield Water Solutions has introduced its NanoCeram filtration technology, marking a significant advancement in home water treatment capabilities. The family-owned company's latest offering addresses growing concerns about emerging contaminants, particularly PFAS (per- and polyfluoroalkyl substances), while maintaining the environmental responsibility that has defined their approach to water filtration.

The NanoCeram technology employs electropositive nanofiber filtration to capture contaminants that conventional filters often miss. Testing to NSF standards has verified the system's effectiveness in reducing PFAS, chlorine, volatile organic compounds, pesticides, herbicides, pharmaceuticals, and heavy metals. The technology achieves these results while maintaining strong flow rates and experiencing less clogging than traditional filtration methods.

"The introduction of NanoCeram technology represents our commitment to staying ahead of water quality challenges facing American households," said Angel, spokesperson for Greenfield Water Solutions. "As we learn more about emerging contaminants like PFAS, we recognize the importance of evolving our filtration

capabilities to protect families without compromising environmental sustainability."

The NanoCeram filter integrates seamlessly into existing Greenfield Water Solutions product lines, including whole home filtration systems, under-sink units, and single-stage filters. The company has begun incorporating the technology into replacement filter packs for both whole home and under-sink systems, replacing previous generation filters with this enhanced solution.

A distinguishing feature of the NanoCeram system is its eco-friendly water filtration systems design that produces no wastewater during the filtration process. Unlike reverse osmosis systems that can waste several gallons for every gallon of filtered water produced, the NanoCeram technology filters water without discharge. Additionally, the system preserves beneficial minerals that contribute to water's natural taste and nutritional value.

The technology launch comes at a time when water quality concerns have intensified nationwide. Recent studies have detected PFAS compounds in water supplies serving millions of Americans, prompting increased demand for effective residential filtration solutions. The Environmental Protection Agency's evolving guidelines on acceptable PFAS levels have further highlighted the need for advanced filtration technologies in residential settings.

Greenfield Water Solutions has expanded the NanoCeram technology across multiple product categories to accommodate various household needs and installation preferences. The filters are available for gravity-fed systems, making them suitable for off-grid applications, RVs, and emergency preparedness scenarios where electricity or water pressure may be unavailable.

The company's approach to water filtration extends beyond contaminant removal. Their product line includes structuring and energizing devices designed to enhance water quality through molecular restructuring, as well as replacement filters that ensure consistent performance over time.

Greenfield Water Solutions specializes in high-performance water filtration systems for residential applications. The family-owned company offers comprehensive water treatment solutions including kitchen filters, gravity-fed systems, whole home installations, and portable options for recreational vehicles. Their product portfolio encompasses both primary filtration systems and ongoing maintenance components, with nationwide shipping available for customer convenience.

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Greenfield Water Solutions

We are passionate about offering eco-friendly water filtration systems that effectively reduce harmful contaminants, providing safer and healthier water for people, plants, animals, and the environment.

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