Royal Pools by Adams Reinforces Leadership in Residential Pool Construction

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SAN JOSE, CA - October 16, 2025 -
Royal Pools by Adams continues to strengthen its position as Northern California's premier custom swimming pool builder, drawing on more than five decades of experience to meet evolving homeowner demands for sophisticated outdoor living spaces. The Pleasanton-based company has completed thousands of custom pool projects throughout the region, establishing a reputation for exceptional craftsmanship and engineering excellence.

The company's approach to residential swimming pool construction reflects changing homeowner priorities, with properties increasingly viewed as personal retreats rather than simply places to live. This shift has driven demand for more complex aquatic environments that transform standard backyards into resort-style destinations.

"Today's homeowners seek more than just a swimming pool," said Ray Langford, Marketing Director at Royal Pools by Adams. "They want a complete outdoor living experience that reflects their lifestyle and enhances their property value. Our team specializes in creating these sophisticated environments while maintaining the structural integrity and quality that has defined our work for over 50 years."

Royal Pools by Adams maintains fully in-house construction crews, allowing precise control over project timelines and quality standards. Each pool is built using high-strength shotcrete reinforced with steel schedules rated at 65 PSF, significantly exceeding typical industry requirements. This construction method creates structures capable of withstanding Northern California's challenging soil conditions, with every installation backed by a lifetime structural warranty.

The company serves many of the region's most prestigious addresses, including Atherton, Menlo Park, Saratoga, Los Altos Hills, and Morgan Hill. Its service area extends south into Carmel and Monterey, and north through Santa Rosa into select portions of Sonoma and Napa Counties. This geographic reach has

established Royal Pools by Adams as a trusted partner for homeowners across diverse communities and property types.

Royal Pools by Adams operates showrooms in both Pleasanton and San Jose, where homeowners can explore design options and materials with experienced consultants. The company's team includes field supervisors, project coordinators, draftsmen, and permitting specialists who collaborate to ensure seamless project execution from initial concept through final inspection.

As part of the Adams Pool Solutions family of companies, Royal Pools by Adams benefits from shared resources and expertise while maintaining its focus on personalized service and attention to detail. The company's longevity in the competitive Bay Area market reflects its commitment to customer satisfaction and its ability to adapt to changing homeowner preferences while maintaining consistent quality standards.

The company's 52-year history in the region has resulted in thousands of successful installations, from elegant traditional designs to bold contemporary features. This extensive portfolio demonstrates the company's versatility in addressing diverse architectural styles and property configurations while maintaining the structural excellence that defines its work.

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Royal Pools by Adams

Royal Pools, founded in 1969, is a Bay Area pool builder specializing in custom pools and spas. They offer energy-efficient designs, superior craftsmanship, and lifetime warranties.

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