



# JUNK CAR REAPER

## **Junk Car Reaper Launches Nationwide Price-Match Guarantee to Help Sellers Get More Cash for Junk Cars**

*October 14, 2025*

Rochester, New York - October 14, 2025 -

Junk Car Reaper announced today the launch of a new price-match guarantee program designed to help vehicle owners receive the most money possible for their junk cars. The program allows sellers to submit competing offers from licensed buyers, with Junk Car Reaper matching or beating qualifying prices whenever possible.

The new initiative reflects the company's ongoing commitment to transparency, fairness, and simplicity in the junk car buying process. By offering a price-match guarantee, Junk Car Reaper aims to eliminate the uncertainty and inconsistency that many sellers face when comparing offers from multiple buyers.

"Too many drivers waste time calling around or dealing with buyers who make one offer online and another at pickup," said Ruston Graves, founder of Junk Car Reaper. "We created our price-match program to cut through that noise. If a seller receives a legitimate, written offer from a licensed buyer, we'll do everything we can to match or beat it. It's about giving people confidence that they're getting a fair deal from a company that stands behind its word."

Under the program, Junk Car Reaper's team reviews verified quotes and adjusts offers when market conditions allow. The company notes that several factors influence final pricing, including vehicle weight, metal content, demand for reusable parts, and local towing costs. Terms and conditions apply to ensure the program remains sustainable across different regions and vehicle types.

While the guarantee applies to written offers from licensed competitors, Junk Car Reaper emphasizes that most sellers already receive top-value offers through its standard quote system. The company's pricing tool analyzes real-time market data, scrap metal trends, and recent sales to generate instant, accurate offers within seconds.

Drivers looking to get cash for junk cars can enter their vehicle details online or by phone to receive a free quote. Offers include free towing, guaranteed payment, and no hidden fees. Once an offer is accepted, vehicles are typically picked up within 24 to 48 hours, and payment is made on the spot.

The announcement comes as scrap metal prices remain stable in 2025. Junk Car Reaper reports that average junk car payouts currently range from \$350 to \$850, depending on weight, condition, and model type, on average.

"Transparency in pricing has always been one of our goals," Graves said. "We believe sellers deserve to know exactly how offers are determined. Our pricing model factors in scrap metal rates, demand for reusable components, and real market data—not arbitrary numbers."

The company also encourages sellers to compare offers only from licensed buyers, as unlicensed operators and unverified towing companies often present inflated estimates that change upon pickup. Junk Car Reaper's verification process helps protect consumers from these common industry issues while maintaining fair competition among legitimate buyers.

The price-match guarantee is available nationwide and covers most standard passenger vehicles, including cars, trucks, vans, and SUVs. Specialty or commercial vehicles may be reviewed on a case-by-case basis depending on buyer demand.

Founded in 2024, Junk Car Reaper has purchased more than 25,000 vehicles across 45 states and works with a growing network of licensed recycling partners. The company was built on the principle of making junk car selling "dead simple"—with one quote, one visit, and one payday.

By introducing its price-match guarantee, Junk Car Reaper reinforces its position as one of the most trusted junk car buyers in the United States. The program reflects the company's continued mission to offer fair pricing, fast service, and reliable payment while setting a new standard for integrity within the industry.

Junk Car Reaper

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## **Junk Car Reaper**

*Junk Car Reaper makes selling junk cars dead-simple. Get an instant cash offer, free junk car removal, and payment on the spot. It's so easy, it's scary.*

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