Johannesburg SEO Announces New Suite Of Services To Drive Traffic To Websites

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Hailed by many customers as the best SEO agency in Johannesburg, Johannesburg SEO has announced a new suite of services that are specifically designed to drive traffic to business websites. The company offers a full line of SEO services currently including website design and a variety of others. A spokesperson for the company states, "Our new services focus on targeted traffic and creative ways to drive that traffic to business sites."

Among the new services, customers will find social media marketing, one of the newest ways to target traffic. Johannesburg SEO Services are considered experts in their field, and adding social media marketing, the company states, is just one more way to ensure that their clients receive the best possible services.

Social media marketing involves using websites like Facebook, Twitter, and LinkedIn to help build credibility and increase page rankings, as well as site views. The company has a staff of experienced social media marketing experts to help customers build social media pages, and increase their reputation as experts in their respective fields.

"Having a Facebook page for your business," explains the company spokesperson, "is essential in establishing credibility. People will trust you much more if you have an official Facebook page and if you use that page to update them, inform them, and generally converse with them."

This strategy is certainly not new, but among the newest ways to increase reputation both online and offline. Many businesses currently use social media as a means of reaching out to their customers and sharing company profiles, specials and discounts, and other important industry information.

This new suite of SEO Johannesburg services are designed to help businesses increase their social media presence which will, in turn, increase their general online presence and help to establish them as experts in their fields. Studies show that consumers choose companies that are viewed as experts much more than those with little or no online reputation.

More about the SEO company, including a complete list of the services that they provide, can be seen on their official website or any of their own social media pages.

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For more information about Johannesburg SEO, contact the company here:Johannesburg SEOJohannesburg SEO0833778812rocco@johannesburgseo.net396 Jan Smuts Avenue, Valley CentreSuite 205, Craighall

Johannesburg SEO

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