



## **Cape Town Company Launches New SEO Packages To Increase Page Views For Businesses**

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An SEO agency in Cape Town has announced a new range of packages that are specifically designed to help businesses increase their online awareness and ultimately, their page views. Cape Town SEO has been offering a range of SEO services for many years, and the company states that their new packages fall into the same lines as their traditional offerings. Rocco Gagiano, a spokesperson for the company, states, "We want to help businesses understand how important local SEO really is."

The company states that local directories, which are part of their new offerings, are a good way for businesses to increase their credibility. Studies show that such directories have a greater influence on the purchasing decision of most consumers than general directories. Most consumers search for products and services on a local level before branching out.

The company is offering SEO Cape Town services that include entering companies into local directories so that they are more transparent to customers on their local level. Another part of the company's newest packages includes Google My Business, which is a relatively new marketing platform, and one that has the potential to reach an estimated 1.2 billion users every month.

"Google My Business eases the connection of local businesses and customers on search, maps, and Google+," states Gagiano. "We certainly wouldn't be the best SEO company in Cape Town if we didn't let businesses know about this amazing opportunity to market themselves."

Google My Business allows companies to set up Google + accounts and then choose categories for their industry, connecting with local influencers to verify accounts. It also allows the business to engage with consumers locally, reaching out and offering promotions, information, or general conversation to establish trust, which Gagiano says is critical when building an online or offline reputation.

On page SEO, keyword and Meta description services, and various other SEO tactics are also being offered as part of an overall SEO package. More about the Cape Town SEO company can be seen on their official website. Those interested in learning more about the packages or scheduling a consultation can do so through their website as well.

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For more information about Cape Town SEO, contact the company here: Cape Town SEORocco Gagiano 0833778812 info@capetownseo.com 463 VAL DE VIE ESTATE PAARL 7646

## **Cape Town SEO**

*Cape Town SEO Provide Internet marketing solutions for clients*

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