

Big City Optical Opens New Location in Oak Brook Promenade with Grand Opening Event on October 25

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Big City Optical will host a grand opening event on Saturday, October 25 at 11 a.m. to celebrate the launch of its new Oak Brook Promenade location – the 20th store in the locally owned optometry and eyewear chain and the first in the Oak Brook community.

The event, open to the public, will feature a ribbon-cutting ceremony in partnership with the Oak Brook Chamber of Commerce and will welcome guests from neighboring Promenade businesses, including LaBriola Cafe, LasikPlus, and others. Attendees will have the opportunity to meet the store's local staff, tour the office, enjoy light refreshments, and explore the full range of services offered.

Located in the heart of the Promenade shopping district, the new store is designed to meet the needs of Oak Brook residents, office workers, and retail visitors with full-service eye care, same-day exams, and a curated selection of independent and designer eyewear. The Oak Brook office is led by Store Managers Lisa Marie Martinez and Katherine Madrid, who bring years of industry experience and a shared passion for personalized, fashion-forward care.

"Oak Brook is such a vibrant and growing community – and we're excited to finally be a part of it," said Martinez. "We designed this office with both fashion and function in mind. From tech-savvy professionals to weekend shoppers, we're here to serve anyone looking for clear vision and standout style."

Martinez and Madrid emphasized the practice's accessible and community-first approach. The Oak Brook location offers convenient walkability for patients who live, work, or shop nearby – and an experience that's designed to be easy, enjoyable, and patient-centered from start to finish. In addition to offering flexible scheduling and same-day availability, the team also prioritizes personalized styling guidance and continuity of care.

As part of the celebration, the Oak Brook location will also feature live in-store demos of Nuance Audio glasses – wearable technology that offers an innovative blend of hearing support and stylish eyewear. Big

City Optical is excited to invite the community to stop by and experience this cutting-edge solution for themselves.

"This is more than just our 20th location – it's our opportunity to bring modern, fashion-forward eye care to a new part of the Chicagoland area," said Michael Kogelis, co-founder of Big City Optical. "We're thrilled to be part of the Oak Brook community and to offer a new standard of care that's accessible, convenient, and tailored to the lifestyle of our patients."

The Oak Brook office will feature Big City Optical's signature frame styling service, in which trained opticians provide personalized recommendations across more than 700 hand-picked frames, including high-end designer labels and exclusive boutique brands. A warranty is offered with every frame purchase, along with access to convenient repair and replacement services – a detail that continues to set Big City Optical apart.

In addition to frame styling and eye exams, the location also provides contact lens fittings, dry eye assessments, pediatric eye care, and eye disease management. All services are backed by advanced diagnostic equipment and tailored to each patient's individual needs and preferences.

Appointments for the Oak Brook location can be scheduled online at bigcityoptical.com, by phone, or in person during walk-in hours. Patients are encouraged to book ahead for personalized service, convenient availability, and minimal wait times.

About Big City Optical

Big City Optical is a family-owned optometry and eyewear provider with 20 locations across the greater Chicago area. Each location combines modern digital diagnostics with a personalized neighborhood touch. Services include comprehensive eye exams, contact lens fittings, dry eye treatment, pediatric vision care, and eyewear styling across hundreds of curated frame lines.

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For more information about Big City Optical - Oak Brook, contact the company here: Big City Optical - Oak Brook Michael Kogelis (773) 231-2022 info@bigcityoptical.com 2485 N Milwaukee Avenue Chicago, IL 60647

Big City Optical - Oak Brook

Our talented and multifaceted team at Logan Square provide a world-class, precise, and friendly eye care experience for the whole family.

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