

Hidden Africa Safari Co. Announces Exclusive 2026 Secret Safari Adventure for Discerning Travelers

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Hidden Africa Safari Co. (PTY) LTD has announced the opening of reservations for its 2026 Secret Safari, a 10-night expedition through Southern Africa that departs September 25, 2026. The unique journey, priced at USD 17,450 per person excluding international flights, represents a departure from traditional safari planning by keeping the exact itinerary undisclosed until arrival.

The Secret Safari concept transforms the conventional safari experience by embracing the element of surprise. Participants commit to the journey without knowing their specific destinations, receiving only packing guidelines rather than detailed route information. The expedition traverses a region known as Africa's Eden, encompassing wilderness areas across multiple Southern African countries, including the Okavango Delta, Kafue, Hwange, Makgadikgadi, Lower Zambezi, and the Caprivi, with Victoria Falls serving as a central landmark.

"The Hidden Africa secret safari was created for travelers who value authentic connection and discovery over

predetermined experiences," said Sean Hough, Chief Vision Officer of Hidden Africa Safari Co. "In an era where every destination can be researched in advance, we're bringing back the rare pleasure of genuine exploration while ensuring guests experience Africa's most spectacular wildlife regions away from crowded tourist circuits."

The 2026 expedition incorporates diverse experiences beyond traditional game viewing. Participants engage with local communities through specially arranged dinners in private homes, including winemaker gardens and Cape Town residences. Each journey features guest speakers ranging from conservation experts to reformed poachers, astronomers, and local artists who share perspectives on Africa's evolving landscapes and conservation challenges.

Between wildlife encounters, the itinerary includes scenic flights over wilderness areas, helicopter excursions, and nights spent under open skies. The small group format, limited to select participants, fosters intimate connections both with fellow travelers and local hosts. Activities range from tracking rhinos alongside researchers to experiencing traditional cultural practices in remote communities.

Hidden Africa Safari Co. has structured the Secret Safari program to support conservation initiatives throughout the journey. The company partners exclusively with camps and lodges that contribute directly to wildlife protection and community development. A portion of each booking supports local conservation projects and foundations, while park fees help maintain protected areas across the region.

"Every detail of the experience reflects our commitment to responsible tourism that benefits both wildlife and local communities," added Hough. "Guests witness firsthand how their participation supports the preservation of Africa's remaining wild spaces through visits to conservation projects and community initiatives along the route."

The Hidden Africa website provides additional information about the company's approach to safari planning and their various expedition options. The Secret Safari represents one of several specialized journeys offered by the company, which also arranges honeymoon safaris, custom tours, and accommodation in unique settings, including treehouses and boutique camps.

Hidden Africa Safari Co., established in Southern Africa, specializes in creating personalized safari experiences across Botswana, South Africa, Zimbabwe, Namibia, Madagascar, Zambia, and Mozambique. The company focuses on authentic wilderness experiences that combine luxury accommodation with meaningful cultural exchanges and conservation education.
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Hidden Africa curates far-from-ordinary safaris in wildly stylish safari camps and beach hideaways across Southern Africa. Every journey is one-of-a-kind, designed entirely around the traveller.

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