

IMHO Reviews Discusses Free Mindvalley's Event on Adapting to AI in Business

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IMHO Reviews is drawing attention to an upcoming free event for entrepreneurs focused on adapting to changes in the business world driven by artificial intelligence. Vitaliy Lano, founder of IMHO Reviews, discussed Mindvalley's live session on Entrepreneurship Mastery as a resource for business owners facing new economic conditions. The session, scheduled for October 18, 2025, will cover recent developments in product design, customer engagement, and workforce management.

The business landscape is changing rapidly. "The conversation has shifted entirely," Lano stated. "It?s no longer about whether to hire, but whether that hire should be a human or a specialized AI agent. The old playbook of relentless hustle and constant crisis management is becoming obsolete." Lano?s publication, IMHO Reviews, provides guidance on personal and professional development programs by creating frameworks for their use. This focus on practical application led them to spotlight the Mindvalley event, which aims to provide entrepreneurs with new strategies. Lano commented, "Entrepreneurs are burning out applying outdated models to a new game. The event intends to offer a re-evaluation of how to build and scale

a business today."

The event, hosted by Mindvalley founder Vishen Lakhiani, serves as an introduction to a six-month Entrepreneurship Mastery program. The program is co-taught by Daniel Priestley, a business strategist known for his appearances on the 'Diary of a CEO' podcast. "When you bring together minds like Lakhiani and Priestley, it warrants attention," Lano added. "Their curriculum combines founder psychology with actionable systems."

The session is scheduled for Saturday, October 18th, via Zoom and is presented as being educational in nature. Attendees can register on the company's website. According to Lano, "What's interesting about this introductory session is its stated educational focus. Mindvalley reported that a similar presentation at a recent event was their highest-rated talk, even though it included a product introduction. This indicates that the frameworks shared were valuable on their own." Lano believes this approach is important for genuinely informing the audience. "Even for those not committing to a six-month program, an event like this can provide insights that reframe how they approach their business. It allows attendees to learn about high-level strategy."

Lano stated that his company will continue to filter the market of self-improvement and business education. With experience in SEO, digital marketing, and public relations, Lano's work focuses on identifying effective programs. "My work has always been about experimenting and finding what truly works, then simplifying it for others," he said. "The entrepreneurial journey can be isolating, and reliable guidance is helpful. The shift we're seeing with AI, evolving customer behaviors, and new prototyping tools is creating a sense of urgency. Entrepreneurs need to adapt not just their business models, but their own mindset, to stay relevant."

For more information about the free Mindvalley event, visit the company's website.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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