

London-Based Agile Consultancy agileKRC Launches New Website to Support Organisations Seeking Business Transformation

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LONDON, UK - December 01, 2025 -
agileKRC, a London-based agile consultancy with roots dating back to 1995, has announced the launch of its new website, agilekrc.info, in December 2025. The website launch represents a significant milestone for the organisation, which has been delivering agile methodologies and training to organisations of all sizes for three decades. The new digital platform aims to provide organisations seeking to transform their operations with easier access to information about agile consulting, coaching and certified training services. With expertise that predates the Agile Manifesto, agileKRC continues to support organisations in achieving greater business agility through a balanced approach that combines traditional methods with innovative practices. The launch comes at a time when organisations across various sectors are increasingly recognising the importance of agile transformation to remain competitive in rapidly changing business environments.

Jay Gao, Operations Manager at agileKRC, explained the rationale behind the website launch and its significance for organisations pursuing agile transformation. "The launch of agilekrc.info represents our commitment to making expert agile guidance more accessible to organisations that recognise the need to balance proven methodologies with innovation," Gao stated. "We understand that many organisations are

seeking reliable partners who can provide practical, success-oriented approaches rather than prescriptive solutions that may not fit their specific contexts." The new website showcases agileKRC's extensive experience working with hundreds of organisations, ranging from the British Red Cross to the European Space Agency, and from Mars to the UK Ministry of Defence. This diverse client portfolio demonstrates the consultancy's ability to adapt its approach to organisations of varying sizes and sectors, whilst maintaining the rigorous standards that have earned the company multiple awards for training excellence and independent recognition as a Leader for Agile Project Management training.

Organisations interested in exploring how agile methodologies can support their transformation objectives can access comprehensive information through the newly launched platform. The website provides details about the range of services available, including agile consulting, coaching and certified training programmes accredited by recognised certification bodies such as APMG, AXELOS PeopleCert and the Agile Business Consortium. Visitors to the site can learn about agileKRC's pragmatic approach, which recognises that agile must be applied carefully and in tandem with existing best practices to achieve optimal results. The consultancy's methodology begins with listening to and understanding clients' specific needs before offering real-world experience and expert guidance tailored to each organisation's particular challenges. This practical orientation reflects agileKRC's philosophy that effective agile transformation requires more than simply adopting new frameworks but rather demands a thoughtful integration of innovative approaches with established organisational practices that have proven their value over time.

Jay Gao further elaborated on the company's distinctive position in the agile consulting market and the value proposition represented by the new website. "Our track record speaks to our ability to challenge conventional wisdom, when necessary, because we have consistently found that many widely accepted approaches in the industry can be ineffective and inefficient," Gao noted. "The new website makes it easier for organisations to understand our balanced, pragmatic view and to access the expertise that has helped shape agile thinking through our leadership in developing frameworks such as AgilePM and PRINCE2 Agile." Additional information about the company's services and approach is also available through the consultancy's main website. The consultancy's award-winning public Agile Project Management courses, delivered by expert and passionate trainers, have garnered positive feedback from participants who value the combination of theoretical knowledge and practical application. This recognition includes independent verification as a Leader for Agile Project Management training in the Trusted Training Radar reports for 2018, 2019 and 2020, demonstrating sustained excellence in training delivery.

The launch of the new website reflects broader trends in organisational development, where businesses are increasingly seeking partners who can provide guidance on navigating the complexities of digital transformation and operational change. Organisations that successfully implement agile methodologies with appropriate expert support are better positioned to respond to market changes, improve project delivery outcomes and foster cultures of continuous improvement. The emphasis on balancing traditional methods

with innovative practices addresses a common challenge faced by organisations attempting agile transformation, where overly rigid adherence to new frameworks can create as many problems as the legacy approaches they replace. As businesses continue to face pressure to deliver results more quickly whilst maintaining quality and managing risk, the demand for consultancies that can provide nuanced, context-sensitive guidance is likely to grow. The availability of accessible information through platforms such as the newly launched website enables organisations to make more informed decisions about their transformation journeys and to identify partners whose approaches align with their specific needs and organisational cultures.

Further information about agileKRC, its services and its approach to helping organisations achieve greater business agility can be found on the company's newly launched website. The site provides comprehensive details about the consultancy's history, methodology, client portfolio and the range of certified training programmes available to organisations seeking to develop internal agile capabilities. Prospective clients can also explore case studies and examples of how agileKRC has supported organisations across diverse sectors in achieving their transformation objectives through practical, success-oriented approaches.

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agileKRC

agileKRC is a pioneering network of the UK?s leading Agile consultants, coaches and trainers. Founded in 1995 by Agile thought-leader Keith Richards, agileKRC uses innovative approaches that help organisations transform the way they achieve results.

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