agileKRC Launches New Website to Showcase Three Decades of Agile Consulting and Training Excellence

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LONDON, UK - December 15, 2025 -
agileKRC, a London-based pioneer in agile methodologies with a history predating the Agile Manifesto itself, has announced the launch of its new website agilekrc.biz in December 2025. The platform has been designed to showcase the company's comprehensive suite of agile consulting, training, and coaching services to organisations seeking to enhance their business agility through proven methodologies. Founded in 1995, agileKRC brings three decades of practical experience to organisations of all sizes, from small businesses to major enterprises including the British Red Cross, European Space Agency, Mars, and the UK Ministry of Defence. The new website represents a significant milestone for the company as it continues to help organisations balance traditional project management methods with innovative agile approaches that deliver measurable results in an increasingly competitive business landscape.

The launch comes at a time when organisations across all sectors are recognising the critical importance of business agility in navigating complex market conditions and technological change. Jay Gao, Operations Manager at agileKRC, explained the thinking behind the new platform: "We developed agilekrc.biz to provide organisations with clear, accessible information about how expert agile guidance can transform their operations. Too many businesses struggle with prescriptive, one-size-fits-all approaches that fail to address

their unique challenges. Our new website demonstrates our commitment to practical, success-oriented solutions that begin with listening and understanding each client's specific needs before applying our real-world experience." The company's approach reflects its fundamental belief that agile methodologies must be applied carefully and in tandem with existing best practices, rather than as a wholesale replacement for proven traditional methods that continue to deliver value.

Organisations interested in learning more about agileKRC's distinctive approach to business transformation can explore the comprehensive resources available at https://agilekrc.biz, where detailed information about consulting, training, and coaching services is presented alongside case studies and client testimonials. The website also features information about the company's award-winning Agile Project Management courses, which have earned recognition from independent industry evaluators. Visitors to the site can discover how agileKRC has been independently verified as a Leader for Agile Project Management training in the Trusted Training Radar reports for 2018, 2019, and 2020, demonstrating consistent excellence in educational delivery. The platform provides insights into how the company's balanced, pragmatic approach differs from conventional agile consulting, offering organisations a pathway to enhanced agility without abandoning the traditional methods that continue to serve them well in specific contexts.

Jay Gao further emphasised the company's unique positioning in the agile consulting market: "What sets agileKRC apart is our track record of challenging conventional wisdom when we find that widely accepted approaches are ineffective or inefficient. We have helped shape agile thinking by leading the teams that developed AgilePM and PRINCE2 Agile, giving us insights that go far beyond theoretical knowledge. Our clients benefit from this deep expertise combined with our commitment to always aiming for the best results using current best practices in ways that genuinely work." The company's accreditation to deliver certified agile training by APMG for AgilePM and AgileBA, AXELOS PeopleCert for PRINCE2 Agile, and the Agile Business Consortium further underscores its credibility in the field. Additional information about the company's heritage and methodology can be found at agileKRC page, where prospective clients can explore the full range of services available.

As organisations worldwide continue to face unprecedented challenges in adapting to rapidly changing market conditions, the demand for genuine expertise in agile transformation is expected to intensify significantly over the coming years. Companies that partner with experienced consultants who understand both the potential and the limitations of agile methodologies are likely to achieve more sustainable competitive advantages than those who adopt fashionable approaches without proper guidance. The launch of agilekrc.biz positions the company to meet this growing demand by making its services more accessible to organisations that may be overwhelmed by the volume of conflicting advice available in the agile consulting marketplace. By providing clear, practical information about what works and what does not, agileKRC aims to help organisations make informed decisions about their agility transformation journeys, avoiding the costly mistakes that result from following prescriptive methodologies that fail to account for organisational context

and existing capabilities.

Organisations seeking additional information about agileKRC's history, methodology, and service offerings can visit company's home page, where comprehensive details about consulting engagements, training programmes, and coaching services are available. The sites feature information about the company's work with hundreds of organisations across diverse sectors, demonstrating the versatility and effectiveness of its pragmatic approach to agile transformation. Prospective clients can also learn about the passionate, expert trainers who deliver the company's award-winning courses, and discover how agileKRC's three decades of experience can be applied to their specific business challenges and opportunities.

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For more information about agileKRC, contact the company here:agileKRCJay Gao+44(0)20-7039-3679info@agilekrc.com20 Old Bailey,London EC4M 7AN,England,United Kingdom.

agileKRC

agileKRC is a pioneering network of the UK?s leading Agile consultants, coaches and trainers. Founded in 1995 by Agile thought-leader Keith Richards, agileKRC uses innovative approaches that help organisations transform the way they achieve results.

Website: https://agilekrc.com/

Email: info@agilekrc.com

Phone: +44(0)20-7039-3679