

agileKRC Launches New Website to Showcase Three Decades of Agile Consulting Excellence

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LONDON, UK - January 08, 2026 -
London-based agileKRC has announced the launch of its new website, agilekrc.london, in January 2026 to showcase its pioneering agile consulting, training, and coaching services to organisations seeking business transformation. The specialist consultancy, which has operated since 1995, offers a comprehensive range of agile solutions designed to help organisations of all sizes achieve greater business agility whilst balancing traditional project management methods with innovative practices. With a proven track record that pre-dates the 2001 Agile Manifesto, agileKRC brings nearly three decades of real-world experience to organisations requiring expert guidance in agile methodologies. The new website launch represents a significant milestone for the consultancy, providing enhanced access to information about its award-winning training programmes, certified agile courses, and bespoke consulting services that have been trusted by hundreds of organisations worldwide.

The launch of the new website comes at a time when organisations across all sectors are increasingly recognising the critical importance of agility in maintaining competitive advantage and delivering superior project outcomes. Jay Gao, Operations Manager at agileKRC, explained the significance of this development for organisations seeking transformation. "The launch of agilekrc.london represents our commitment to

making our extensive expertise more accessible to organisations that need pragmatic, proven agile solutions," said Gao. "We understand that many organisations struggle to implement agile methodologies effectively because they receive prescriptive advice rather than practical guidance based on real-world experience. Our new website demonstrates how our approach differs fundamentally from conventional agile consulting, showcasing our unique position as pioneers who helped shape industry standards including AgilePM and PRINCE2 Agile, and highlighting our independently verified status as a Leader for Agile Project Management training."

Organisations interested in exploring how agile methodologies can transform their operations can visit the new agileKRC website to discover the full range of services available, including in-house training programmes, public certified courses, and tailored consulting engagements. The website provides detailed information about agileKRC's distinctive approach, which emphasises listening to client needs before offering expert guidance, rather than imposing one-size-fits-all solutions that frequently fail in practice. Visitors can learn about the consultancy's impressive client portfolio, which spans organisations of all shapes and sizes, from the British Red Cross to the European Space Agency, and from Mars to the UK Ministry of Defence. The site also features information about agileKRC's accreditations from leading certification bodies including APMG, AXELOS PeopleCert, and the Agile Business Consortium, demonstrating the consultancy's credentials as a trusted provider of certified agile training that meets rigorous industry standards.

The website launch underscores agileKRC's commitment to challenging conventional wisdom in the agile industry, where prescriptive approaches often lead to disappointing results for organisations attempting transformation. "We take a balanced, pragmatic view rather than a prescriptive one because we have seen first-hand what works and what does not work in real organisational contexts," said Jay Gao. "Contrary to what some people in the agile industry believe, agile must be applied carefully and in tandem with existing best practices to deliver genuine value. Our three decades of experience have taught us that organisations achieve the best results when they receive guidance that acknowledges their unique challenges rather than generic solutions." The consultancy's practical, success-oriented approach has earned recognition through awards for its public Agile Project Management courses, with participants consistently praising both the course content and the expert trainers who deliver it. Additional information about the consultancy's services can be found at agileKRC's main website.

As organisations continue to navigate increasingly complex and rapidly changing business environments, the demand for genuine agile expertise is expected to grow significantly in the coming years. Many organisations that attempt to implement agile methodologies without expert guidance find themselves struggling with implementations that fail to deliver promised benefits, leading to disillusionment and wasted resources. The availability of experienced consultancies like agileKRC, with proven track records spanning multiple decades and diverse industries, becomes increasingly valuable as organisations recognise that successful agile transformation requires more than simply adopting new terminology or following rigid frameworks. The

consultancy's unique position as pioneers whose experience pre-dates the Agile Manifesto itself, combined with their direct involvement in developing industry-leading frameworks such as AgilePM and PRINCE2 Agile, positions them to help organisations avoid common pitfalls and achieve genuine transformation that delivers measurable improvements in project outcomes and business agility.

Organisations seeking further information about agileKRC's consulting, training, and coaching services can explore the newly launched website, where comprehensive details about the consultancy's approach, client portfolio, accreditations, and course offerings are available. The website serves as a central resource for organisations at any stage of their agile journey, whether they are considering initial adoption of agile methodologies or seeking to enhance existing implementations that have not delivered expected results. Visitors can also access information about upcoming public courses, request details about in-house training programmes tailored to specific organisational needs or enquire about consulting engagements designed to address transformation challenges.

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agileKRC

agileKRC is a pioneering network of the UK?s leading Agile consultants, coaches and trainers. Founded in 1995 by Agile thought-leader Keith Richards, agileKRC uses innovative approaches that help organisations transform the way they achieve results.

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