



agileKRC Launches agilekrc.pro Website, Showcasing Three Decades of Agile Consulting Excellence

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agileKRC, a pioneering consultancy with nearly three decades of experience in agile methodologies, has announced the launch of its new website, agilekrc.pro, in January 2026. The platform showcases the firm's comprehensive range of agile consulting, training, and coaching services, which have been refined since 1995, predating even the publication of the Agile Manifesto. Organisations of all sizes, from charities and public sector bodies to multinational corporations and space agencies, can now access detailed information about how agile transformation can enhance their business agility. The launch comes at a time when organisations across sectors are increasingly recognising that expert guidance in agile methodologies enables them to balance traditional approaches with innovative practices, delivering results more effectively and efficiently whilst maintaining competitive advantage in rapidly evolving markets.

The new digital platform represents a significant milestone for the London-based consultancy, which has built its reputation on practical, results-driven approaches to agile transformation. Jay Gao, Operations Manager at agileKRC, explained the thinking behind the launch: "The agilekrc.pro website provides organisations with a clear understanding of how our proven agile methodologies can transform their operations. We have spent nearly three decades working with hundreds of organisations, from the British Red Cross to the European

Space Agency, and from Mars to the UK Ministry of Defence. Our experience has taught us that agile must be applied carefully and pragmatically, in tandem with existing best practices, rather than as a prescriptive solution. This new platform allows potential clients to explore our track record and understand how our balanced approach differs from conventional agile consultancies that often promote ineffective and inefficient methods."

The website serves as a comprehensive resource for organisations seeking to understand how agile transformation can address their specific operational challenges. Visitors to the new website will find detailed information about the consultancy's services, including case studies demonstrating successful implementations across diverse sectors. The platform outlines how agileKRC's methodology begins with listening to and understanding client needs before offering real-world experience and expert guidance. This approach has earned the firm recognition as an independently verified Leader for Agile Project Management training in the Trusted Training Radar reports for 2018, 2019, and 2020. Organisations considering agile transformation can explore the various ways in which agileKRC has helped clients achieve greater business agility, with particular emphasis on the firm's pragmatic philosophy that challenges the 'just do it' mentality often associated with less experienced agile practitioners.

The launch of the new website coincides with growing recognition across industries that successful agile implementation requires experienced guidance rather than simply adopting fashionable methodologies. Jay Gao, Operations Manager at agileKRC, emphasised this point: "Many organisations have been disappointed by agile implementations that promised transformation but delivered chaos. We take a different approach because we understand that agile only works when carefully integrated with existing best practices. Our team has literally helped shape agile thinking by leading the development of AgilePM and PRINCE2 Agile, and this expertise is reflected in our award-winning training programmes." Additional information about the firm's services and credentials can be found on the company's main site. The consultancy's accreditations from APMG for AgilePM and AgileBA, AXELOS PeopleCert for PRINCE2 Agile, and the Agile Business Consortium provide organisations with confidence that they are working with certified experts who maintain the highest professional standards.

As organisations continue to navigate increasingly complex and rapidly changing business environments, the demand for genuine agile expertise is expected to intensify. The distinction between consultancies that offer superficial agile adoption and those that provide deep, pragmatic transformation will become more pronounced as businesses realise that poorly implemented agile methodologies can be more damaging than traditional approaches. agileKRC's emphasis on balancing innovation with proven practices positions the firm to meet this growing need for sophisticated agile guidance. The consultancy's three-decade track record suggests that organisations investing in expert-led agile transformation will be better positioned to adapt to market changes, respond to customer needs, and maintain operational efficiency. The new website launch signals agileKRC's commitment to making its expertise more accessible to organisations that recognise the

value of working with consultants who have shaped the agile industry rather than simply following trends promoted by less experienced practitioners.

Organisations interested in learning more about agileKRC's consulting, training, and coaching services can visit the newly launched platform, which provides comprehensive information about the firm's approach, track record, and client success stories. The platform offers detailed insights into how agileKRC has helped hundreds of organisations across multiple sectors achieve greater business agility through carefully implemented agile methodologies. Further information about the company's history, certifications, and team expertise is available on the main company website, where prospective clients can explore the full range of services and contact the consultancy to discuss their specific organisational needs and transformation objectives.

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agileKRC

agileKRC is a pioneering network of the UK's leading Agile consultants, coaches and trainers.

Founded in 1995 by Agile thought-leader Keith Richards, agileKRC uses innovative approaches that help organisations transform the way they achieve results.

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