



SEO Gold Coast Kickstarter Program Launched To Help Businesses With Poor Rankings

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Ingage Media, a business in Mermaid Waters, QLD, Australia, has launched a range of new services for businesses in the Gold Coast. They now offer internet marketing, SEO, and Google Adwords management services to local businesses. These Ingage Media Gold Coast services are already proving to be very popular. Specifically, their 'SEO Kickstarter Program' is hitting the Gold Coast by storm.

John Braid from Ingage Media says: "Our kickstarter program has been designed for those websites that have poor rankings, either due to lack of SEO practices, or because they didn't adapt to a Google update. We are there to help people get their sites back on track."

It is vital that websites are properly optimized if they are to be found by the search engines. However, this is not a one-time thing. The role of companies like Ingage Media is to keep up to date with every algorithm update, ensuring the websites they manage conform to the new regulations. Google, for instance, updates their algorithm on a near daily basis.

The world of SEO is said to be in a constant state of flux. Techniques that guaranteed high rankings just a

few months ago are now virtually obsolete, even negatively affecting SEO techniques. For Ingage Media, the goal is to make sure their clients do not suffer from this and are always provided with the most up to date tools for optimization.

"Our search engine optimisation program lasts four weeks and it reviews and optimises on-site and off-site factors that the search engines use to index and rank pages," adds John Braid. "Our special expertise lies with Google updates and how to deal with them so as to improve and maintain our clients' ranking positions."

During the four weeks of the kickstarter package, Ingage Media performs a full site audit, which reviews current standing. They then do the necessary keyword research before starting with the initial setup. Once set up, they will start with their on page optimization before finally submitting the site to the search engines. In so doing, they ensure sites that are submitted are able to rank highly straight away.

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Ingage Media

Ingage Media & SEO Gold Coast specialises in search engine optimisation & web design to increase your business & brand's online visibility locally and globally.

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