

Influence Studios Expands Commercial Production Studio with Enhanced Post-Production Capabilities

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GLENDALE, AZ - November 26, 2025 -
Influence Media LLC, operating as Influence Studios, has expanded its production capabilities with advanced post-production technologies and enhanced studio facilities to meet growing demand from national brands and regional businesses. The award-winning Arizona production company has strengthened its position as one of the leading commercial production studios in Arizona through strategic investments in CGI, animation, and special effects capabilities.

The expansion comes as Influence Studios continues to serve an increasingly diverse client base that includes global brands such as Lamborghini, Amazon, and Nike, alongside regional entrepreneurs and businesses of all sizes. The company has completed thousands of productions over the past decade, spanning commercials, films, music videos, and social content.

"The media landscape continues to evolve rapidly, and our clients need partners who can deliver comprehensive production solutions from concept through final delivery," said Skyler Mullins, Co-owner of Influence Studios. "Our expanded capabilities allow us to handle increasingly complex projects while maintaining the creative excellence and strategic approach that has defined our work for over ten years."

The enhanced capabilities encompass all three phases of production. In pre-production, Influence Studios provides conceptualization, script writing, storyboarding, producing, casting, permit acquisition, and production management. The production phase includes professional crew services, studio and on-site locations, full-scale equipment rentals, lighting, catering, and direction. Post-production services have been significantly expanded to include advanced editing, color correction and grading, sound design, mixing and mastering, special effects, motion graphics, 2D and 3D animation, and CGI.

As one of the premier video production studios in Glendale, Influence Studios maintains state-of-the-art facilities equipped to handle productions of varying scales and complexities. The company's technical infrastructure supports both traditional production methods and cutting-edge digital workflows, enabling seamless integration across all production phases.

"Our approach has always been about merging creativity with strategy to produce content that influences culture," noted Steffan Collins, Co-owner. "The expansion of our technical capabilities allows our creative team, led by Creative Director Ivan Ramirez and Executive Producer Stephen Davis, to push boundaries and deliver exceptional results for every client, regardless of project scope."

The company's comprehensive service model eliminates the need for clients to coordinate multiple vendors, streamlining the production process from initial concept through final delivery. This integrated approach has proven particularly valuable for brands seeking consistent quality across multiple content formats and distribution channels.

Influence Studios specializes in helping clients build their brand through visual storytelling. The company's portfolio demonstrates expertise across diverse industries and content formats, with each project reflecting a commitment to production excellence and creative innovation. The expanded capabilities position Influence Studios to continue serving as a comprehensive production partner for businesses seeking to create impactful visual content in an increasingly competitive media landscape.

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Influence Media LLC

Influence is Arizona?s leading creative powerhouse?uniting Influence Studios, Influence Marketing, and Influence

Rentals under one roof in Glendale. We provide video production, photography, and marketing solutions for businesses and creators alike.

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