The Foleck Center Achieves Prestigious Platinum Invisalign® Provider Status

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NORFOLK, VA - October 22, 2025 -
Leading Virginia Dental Practice Recognized for Excellence in Clear Aligner Orthodontics Across Hampton Roads Region

The Foleck Center, a premier multi-location dental practice serving Virginia Beach, Hampton, and Norfolk, is proud to announce it has earned the distinguished designation of Platinum Invisalign Provider. This elite recognition from Align Technology, the makers of Invisalign clear aligners, positions The Foleck Center among the top orthodontic providers in Virginia and reflects the practice's unwavering commitment to delivering exceptional smile transformation results.

The Platinum Provider status is not simply awarded, it is earned through demonstrated clinical excellence, extensive experience, and a proven track record of successful patient outcomes. This achievement underscores The Foleck Center's dedication to staying at the forefront of innovative dental technology while maintaining the personalized, patient-centered care that has become the hallmark of their practice.

"Achieving Platinum Invisalign Provider status is a tremendous honor for our entire team," said Dr. Foleck.

"This recognition reflects years of dedication to mastering clear aligner therapy and our commitment to helping patients throughout Hampton Roads achieve the confident, healthy smiles they deserve. Invisalign has revolutionized orthodontics, and we're proud to offer this advanced treatment option with the highest level of expertise."

The Platinum Invisalign Provider designation is reserved for dental practices that meet rigorous criteria demonstrating superior knowledge, skill, and experience in clear aligner orthodontics. To achieve and maintain this status, providers must complete a significant volume of Invisalign cases annually, participate in ongoing advanced training, and consistently deliver exceptional patient satisfaction and clinical outcomes.

This elite tier represents the top percentage of Invisalign providers nationwide. Patients who choose a Platinum Provider benefit from working with a team that has extensive hands-on experience with complex cases, stays current with the latest treatment techniques and technologies, and has demonstrated a commitment to orthodontic excellence that goes beyond standard dental care.

"When patients see that a practice is a Platinum Invisalign Provider, they can feel confident they're receiving care from true experts in clear aligner therapy," Dr. Foleck explained. "Our team has invested countless hours in training and has treated hundreds of cases, from simple alignment corrections to complex bite adjustments. This experience translates directly into better treatment planning, more predictable results, and ultimately, happier patients."

Invisalign has become the clear aligner of choice for teens and adults seeking a discreet, comfortable alternative to traditional metal braces. The technology uses a series of custom-made, removable clear aligners that gradually shift teeth into their ideal positions. Unlike conventional braces with wires and brackets, Invisalign aligners are virtually invisible, can be removed for eating and oral hygiene, and typically require fewer office visits.

At The Foleck Center, the Invisalign treatment process begins with advanced 3D digital imaging technology that allows patients to preview their future smile before treatment even begins. This innovative approach enables the team to create highly precise, customized treatment plans that address each patient's unique orthodontic needs, whether correcting crowded teeth, closing gaps, fixing bite issues, or addressing relapse from previous orthodontic treatment.

"One of the most rewarding aspects of being a Platinum Invisalign Provider is the ability to help patients who never thought they could have straighter teeth," said Dr. Foleck. "We see adults who've been self-conscious about their smiles for decades and teens who want orthodontic treatment that fits their active lifestyles. Invisalign makes it possible for both demographics to achieve beautiful results without the aesthetic and lifestyle compromises of traditional braces."

The Foleck Center's achievement of Platinum Invisalign Provider status is the latest milestone in a long-standing commitment to clinical excellence and innovative dental care. Since its founding, the practice has been dedicated to enhancing the natural beauty of patients' smiles using the most advanced yet gentle treatments available.

With convenient locations throughout Hampton Roads, including Virginia Beach, Hampton, and Norfolk, The Foleck Center has built a reputation for making exceptional dental care accessible and comfortable for families throughout the region. The practice philosophy centers on the belief that every smile is unique and deserves personalized attention, comprehensive treatment planning, and care that prioritizes both immediate results and long-term oral health.

"We're not just a dental practice, we're partners with our patients in achieving lifetime healthy, beautiful smiles," Dr. Foleck emphasized. "Whether someone comes to us for a routine cleaning in Hampton, restorative care in Norfolk, or an Invisalign consultation in Virginia Beach, they receive the same thoughtful, comprehensive approach. We take time to listen, explain treatment options clearly, and ensure every patient feels comfortable and confident with their care."

This patient-first philosophy extends to every aspect of the practice, from the warm, inviting atmosphere of their offices to their commitment to same-day emergency appointments whenever possible. The team understands that dental anxiety is real and that busy schedules can make dental care challenging, which is why they've designed their practice around convenience, comfort, and compassionate care.

While achieving Platinum Invisalign Provider status represents a significant accomplishment, it's just one aspect of The Foleck Center's comprehensive approach to dental care. The practice offers a full spectrum of services designed to address every aspect of oral health and smile aesthetics.

From preventive care and routine cleanings to advanced restorative procedures and cosmetic dentistry, The Foleck Center's experienced team provides treatment options that meet diverse patient needs. Their focus on education and prevention helps patients maintain optimal oral health, while their expertise in transformative procedures enables them to address complex dental challenges with confidence and skill.

The integration of Invisalign into this comprehensive care model means patients can receive coordinated treatment that addresses multiple aspects of their smile. For example, someone seeking cosmetic improvements might combine Invisalign orthodontics with teeth whitening or other aesthetic procedures for a complete smile makeover?all coordinated by one experienced team that understands their goals and dental history.

Achieving Platinum Invisalign Provider status requires ongoing investment in training, technology, and clinical excellence. The Foleck Center team regularly participates in continuing education to stay current with the latest advances in clear aligner therapy, digital dentistry, and treatment planning techniques.

The practice maintains uncompromising safety standards, utilizing state-of-the-art sterilization protocols and infection control measures that meet or exceed all regulatory requirements. This commitment to safety, combined with advanced technology like 3D imaging and digital treatment planning, ensures patients receive care that is both cutting-edge and consistently safe.

"Our team never stops learning," Dr. Foleck noted. "Dental technology and techniques are constantly evolving, and we believe our patients deserve access to the best available options. Achieving Platinum status with Invisalign demonstrates our commitment to mastering these advanced treatments and delivering results that exceed expectations."

Understanding that cost is often a concern for patients considering orthodontic treatment, The Foleck Center offers flexible payment options and financing plans designed to make Invisalign accessible. The team works with patients to review insurance benefits, as many dental plans cover Invisalign treatment similarly to traditional braces, and creates customized payment arrangements that fit individual budgets.

"We never want cost to be a barrier to achieving a healthy, confident smile," said Dr. Foleck. "Our team takes time to explain all financial options upfront, so patients can make informed decisions about their care without financial stress. Beautiful smiles should be attainable for everyone."

As The Foleck Center celebrates this prestigious achievement, the team remains focused on their core mission: providing exceptional, personalized dental care that helps patients achieve healthy, beautiful smiles that last a lifetime. The Platinum Invisalign Provider designation represents not an endpoint, but rather affirmation of the practice's ongoing commitment to clinical excellence and patient satisfaction.

The practice continues to invest in advanced technology, expand their expertise through continuing education, and refine their patient experience to ensure every visit is positive and productive. Whether treating patients who have been with the practice for years or welcoming new families into their dental home, The Foleck Center approaches each appointment with the same dedication to quality and care.

"This recognition from Invisalign is incredibly meaningful to our entire team," Dr. Foleck concluded. "But what matters most is the confidence we see in our patients when they smile?knowing we played a role in that transformation. As we move forward, we'll continue raising the bar for orthodontic and dental excellence throughout Hampton Roads."

The Foleck Center is a leading multi-location dental practice serving Virginia Beach, Hampton, Norfolk, and the surrounding Hampton Roads communities. The practice offers comprehensive dental services, including preventive care, restorative dentistry, cosmetic procedures, and orthodontics, with a particular focus on Invisalign clear aligner therapy. As a newly designated Platinum Invisalign Provider, The Foleck Center has demonstrated exceptional expertise and experience in transforming smiles using advanced clear aligner technology. The practice is committed to providing personalized, patient-centered care that combines cutting-edge technology with genuine compassion. With convenient locations throughout the region and a dedication to same-day emergency care, The Foleck Center makes exceptional dental care accessible and comfortable for the entire family.

For more information about The Foleck Center's Invisalign services or to schedule a consultation, please visit www.thefoleckcenter.com or call 757-697-6533.

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The Foleck Center

The Foleck Center provides comprehensive dental care across Norfolk, Virginia Beach, and Hampton, offering implants, cosmetics, orthodontics, and general dentistry with advanced technology and patient-focused comfort.

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