

Filterbuy Inc Introduces Enhanced 20x20x1 Air Filter for Peak Allergy Season

October 27, 2025

Talladega, AL - October 27, 2025 -
Filterbuy, Inc., a manufacturer of residential and commercial air filtration products, has introduced an enhanced Filterbuy, Inc. 20x20x1 air filter designed to capture more than 90 percent of airborne particles during the height of allergy season. The Alabama-based company's latest filter advancement addresses growing concerns about indoor air quality as pollen counts rise across the United States.

The enhanced Inc. 20x20x1 air filter features improved filtration media that targets common household allergens, including pollen, dust mites, pet dander, and mold spores. The product launch coincides with spring allergy season, when millions of Americans experience heightened sensitivity to airborne irritants.

"Indoor air quality significantly impacts respiratory health, particularly during peak allergy months when pollen infiltrates homes through open windows and doors," said David Heacock, Founder and CEO of Filterbuy. "Our enhanced 20x20x1 filter represents years of research into optimal filtration efficiency while maintaining proper airflow through residential HVAC systems."

The 20x20x1 dimension remains one of the most common filter sizes in American homes, fitting standard return air grilles in countless residential heating and cooling systems. The enhanced filter maintains the same dimensions while incorporating advanced pleated design technology that increases surface area for particle capture without restricting airflow.

Recent data from the Allergy Foundation of America (AAFA) estimates that allergic rhinitis affects between 40 and 60 million people in the United States annually. Indoor air filtration plays a crucial role in reducing exposure to allergens, with properly maintained filters removing particles as small as 0.3 microns from circulating air.

The timing of the product enhancement aligns with increasing consumer awareness about indoor air quality following recent years of heightened health consciousness. Home air filtration has evolved from a maintenance necessity to a health priority for many households, particularly those with family members suffering from allergies or respiratory conditions.

"Regular filter replacement remains one of the most effective and affordable ways to improve indoor air quality," added Heacock. "The enhanced filtration capabilities of our latest design provide homeowners with professional-grade air cleaning performance at a consumer-friendly price point."

The enhanced filters undergo rigorous testing at Filterbuy's manufacturing facility in Talladega, Alabama, where quality control measures ensure consistent performance across production runs. Each filter is manufactured using materials sourced within the United States, supporting domestic supply chains while maintaining strict quality standards.

Filterbuy, Inc. operates as a family-owned business specializing in HVAC, furnace, and AC system filters. The company manufactures filters in standard and custom sizes, serving both residential and commercial markets. In addition to individual filter sales, the company offers subscription services that automatically deliver replacement filters based on customer-specified schedules. The company has earned more than 65,000 five-star reviews from customers nationwide and maintains 24-hour operations to support customer needs. All products are manufactured in the United States with free shipping available on all orders.

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For more information about Filterbuy, Inc., contact the company here:Filterbuy, Inc.David Heacock(855) 345-8289info@filterbuy.comFilterbuy, IncTalladega, AL 35160, United States

Filterbuy, Inc.

Filterbuy is a leading manufacturer of HVAC filters that ship direct from our factory to homes and businesses across the country. American-made, quality products.

Website: https://filterbuy.com/

Email: info@filterbuy.com

Phone: (855) 345-8289

