Parshall Pest Control Launches Winter Pest Prevention Program to Lower Service Area Ranking for Bed Bugs

October 23, 2025

MARNE, MI - October 23, 2025 -

Parshall Pest Control Experts announced today the launch of a comprehensive Winter Pest Prevention Program in response to Grand Rapids' alarming jump to seventh place on Orkin's 2025 Top 50 Bed Bug Cities List, representing a seven-spot increase from the previous year's ranking. The new program addresses multiple seasonal pest challenges facing West Michigan homeowners as temperatures decline and pest pressure intensifies.

According to Orkin's annual bed bug rankings, which analyze treatment data from metro areas between May 15, 2024, and May 14, 2025, Grand Rapids experienced one of the most significant increases in bed bug activity nationwide. Read more at https://markets.financialcontent.com/wral/article/pressadvantage-2025-9-19-property-manager-commends-parshall-pest-control-services-as-a-major-city-ranks-seventh-in-national-bed-bug-study.

"Grand Rapids moved up seven spots to seventh place," according to CBS News Detroit, highlighting the

severity of the escalating infestation problem across the region. Research published by the University of Kentucky College of Agriculture, Food and Environment indicates that bed bugs produce potentially dangerous amounts of histamine, with a single bed bug capable of producing greater than 50 micrograms of histamine in one week. In a hypothetical infestation of 1,000 bed bugs, the insects could produce up to 40 milligrams of histamine weekly, presenting potential health risks including allergic reactions, respiratory problems, and in severe cases, irregular heart rate and asthma.

Beyond bed bug concerns, Michigan homeowners currently face multiple seasonal pest pressures. The brown marmorated stink bug and boxelder bug invasions have intensified throughout fall 2025, with Michigan State University researchers confirming that these pests actively seek indoor shelter as temperatures drop. "Stink bugs invade Michigan homes in the fall to overwinter until spring," according to Prashall Pest Control Spokesperson. "Once inside, they hide in wall voids, attics, and basements to wait out the winter, then emerge in the spring."

Parshall Pest Control Experts' Winter Pest Prevention Program combines integrated pest management (IPM) principles with targeted treatments for bed bugs, stink bugs, boxelder bugs, and rodents. Research published in the Journal of Medical Entomology demonstrates that professionally implemented IPM approaches significantly outperform traditional pesticide-only methods.

The Entomological Society of America's position statement on Integrated Pest Management confirms that IPM "saves money, reduces pesticide exposure, and protects crop yields" while maintaining "the 'integration' in the IPM approach [which] is comprehensive and lies in the weaving together of biological, cultural, physical, and chemical tools to manage pests in a way that reduces overall economic, health, and environmental risks."

Jennifer Frost, a Grand Rapids resident, recently commended Parshall Pest Control Experts' effectiveness in addressing fall pest invasions, noting her boxelder bug eradication method as a lasting and effective solution.

The timing of Parshall's program launch addresses critical seasonal factors. Michigan's mild winters have contributed to exponential pest population growth. Peak rodent season occurs between September and November as rats and mice seek warm shelter before winter, while stink bugs and boxelder bugs actively cluster on sunny home exteriors throughout October before moving indoors.

The Centers for Disease Control and Prevention's Joint Statement on Bed Bug Control confirms that "bed bugs cause a variety of negative physical health, mental health, and economic consequences," with effects ranging from mild to severe allergic reactions, secondary skin infections, anxiety, and insomnia. The CDC emphasizes that increased bed bug populations require additional investigation.

Parshall Pest Control Experts operates in Grand Rapids, Marne, and surrounding communities. For more information about Parshall Pest Control Experts' Winter Pest Prevention Program, visit https://parshallpestcontrol.com/exterminator-grand-rapids-kent-county.

About Parshall Pest Control Experts: Parshall Pest Control Experts provides comprehensive pest management services throughout Michigan, specializing in eco-friendly integrated pest management solutions for residential and commercial properties. The company employs certified pesticide applicators and maintains a mission to revolutionize pest control through highly trained professionals who passionately care for client properties.

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Parshall Pest Control

Parshall Pest Control Experts of Grand Rapids, MI are expert professional pest control services in Kent County, MI. Specializing in complete home protection to eliminate biting pests for your custom insect protection plans for ticks, moles, or mosquitos.

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