



DuraShield Roofing Milwaukee Provides DaVinci Composite Roofing Amid Forecasted Midwest Winter Challenges

October 23, 2025

MILWAUKEE, WI - October 23, 2025 - PRESSADVANTAGE -

The National Oceanic and Atmospheric Administration issued its 2025-2026 winter outlook on October 16, indicating colder-than-normal temperatures across the upper Midwest. This forecast aligns with ongoing concerns about winter weather impacts on roofing, where heavy snow and ice accumulation contribute to structural strain. According to the Insurance Information Institute, winter storms caused \$4 billion in insured losses in 2018, \$2 billion in 2019 and \$1.1 billion in subsequent years, with significant portions affecting Midwest properties through roof damage and related claims.

DaVinci composite roofing products consist of synthetic materials designed to replicate natural slate and cedar shake, including variants such as DaVinci Cedar Shake and DaVinci Slate. These composites demonstrate resistance to warping, rotting and cracking under conditions like extreme temperature variations, high winds and precipitation common in the Midwest. Tested by licensed independent laboratories, the products achieve a Class A fire rating per ASTM E108 specifications, a Class 4 impact rating and wind resistance up to 110 mph, supporting their application in severe weather zones.

DuraShield Roofing Milwaukee stands among the very few contractors in the area that are certified to install DaVinci composite roofing products. The certification process from DaVinci Roofscapes requires targeted training to maintain installation standards that preserve product functionality and warranty terms.

As a Milwaukee roofing company, DuraShield Roofing Milwaukee focuses its DaVinci installations on key counties including Milwaukee County, Waukesha County, Ozaukee County and Washington County. Served communities include Milwaukee, Mequon, Cedarburg, West Bend, Menomonee Falls, Sussex, Brookfield, Hartland, Bayside, Fox Point and surrounding areas. This reach provides access to DaVinci systems, which feature a limited lifetime warranty and protection against fire, wind and hail.

In addition to the composites, the company handles materials like asphalt shingles, metal, cedar shake, tile, slate, EPDM and TPO. Services encompass repairs, replacements, inspections and storm damage assessments for residential, commercial and multi-family properties. Round-the-clock emergency response addresses immediate concerns, while financing options incorporate no-interest plans for qualified customers under specified conditions.

Regional weather data highlights the role of durable roofing in mitigating damage from freeze-thaw cycles, gusty winds and moisture, which accelerate deterioration in conventional materials. The NOAA projection for colder temperatures intensifies these risks, with potential for increased snow loads and icing events. Composites made from virgin resin offer extended durability without the maintenance typical of natural slate or wood, according to product specifications.

The company issues workmanship warranties ranging from 25 to 50 years, contingent on material selection, with backing from manufacturers including Owens Corning and GAF. DuraShield Roofing Milwaukee maintains designations as an Owens Corning Preferred Contractor and GAF Certified installer, aligning with established industry practices.

"The NOAA 2025-2026 winter outlook points to colder conditions that heighten roofing vulnerabilities in the upper Midwest," said a representative from DuraShield Roofing Milwaukee. "DaVinci composite roofing products provide options suited to these environmental factors."

Service emphasis on Milwaukee, Waukesha, Ozaukee and Washington Counties corresponds to localized weather patterns and property needs. Installation methods for these systems aim to prevent common complications associated with composite materials.

"Access to certified DaVinci installations in these counties aids in preparing structures for anticipated winter

stresses," added the representative from DuraShield Roofing Milwaukee.

DuraShield Roofing Milwaukee operates as a family-owned business headquartered in Neenah, Wisconsin. Established in 2003, the company has conducted roofing operations for over 22 years, addressing residential and commercial requirements. It possesses an A+ rating from the Better Business Bureau and participates in initiatives with organizations such as Habitat for Humanity and The Salvation Army.

###

For more information about DuraShield Roofing & Contracting, contact the company here: DuraShield Roofing & Contracting - Milwaukee Anthony Walsh (262) 360-6910 info@durashieldroofing.com 11414 W Park Pl #202, Milwaukee, WI 53224

DuraShield Roofing & Contracting

At DuraShield, we take pride in our commitment to quality workmanship and exceptional customer service. Our roof installers undergo continuous training to keep their knowledge of best practices up-to-date so we can guarantee quality workmanship.

Website: <https://durashieldroofingmilwaukee.com/>

Email: info@durashieldroofing.com

Phone: (262) 360-6910

