Experts in Addiction Treatment Marketing Unveil New, User-Friendly Website

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INDIANAPOLIS, IN - November 06, 2025 -
Circle Social Inc. has launched a newly redesigned website that brings the company?s full suite of healthcare marketing services, client work, and resources into one clearer and easier-to-navigate hub. The site highlights services such as SEO, paid media, and PPC, website and graphic design, strategic growth consulting, and even AI optimization: all presented with case studies, client testimonials, and resources meant for healthcare providers and administrators.

?We built this site to answer a straightforward question: how can we help more patients find the care they need? This redesign focuses on clarity ? clear services, clear results, and clear next steps for teams that want to grow responsibly.?

? Nick, Founder & CEO of Circle Social Inc.

The homepage has services front and center, making it easy for a busy leader to find what matters fast ? while each service page explains what the work looks like in practice and links to relevant case studies and outcomes. This way, readers can see real examples rather than just promises. The site?s case study section

features measurable results from actual clients ? organic growth, inquiry increases, and admission gains are shown with short summaries that invite a deeper read. Alongside these case studies are resources that include industry insights, research, and even our own pod: The Recovery Executive Podcast. All of these are useful tools for leaders who want context, not just marketing materials. These resources make it easy to learn how strategies were applied and what outcomes followed.

The redesigned pages also put client voices and partnerships in view. Testimonials from leaders at American Addiction Centers, Caron Treatment Centers, ReVIDA Recovery, UHS, and other organizations are woven into the site experience, allowing readers to hear firsthand how Circle Social works alongside operators and in-house teams. One partner shared: ?Their efforts helped us significantly reduce our PPC expense while maintaining similar quality call volume and results. They developed and launched our Facebook marketing campaigns that yielded increased traffic to our websites and calls to our centers.? (? Matt Feehery, CEO of Foundations Recovery Network) Together, those firsthand accounts and real results tell a simple story: Circle Social truly gets what healthcare organizations need. The client examples throughout the site make that easy to see.

Practical details are simple to find. Contact information with a clear ?Contact Us? button sits on every relevant page, and the site map makes it straightforward to find services by industry ? whether that?s addiction treatment, bariatric surgery, cosmetic surgery, hospitals, or more. There?s also a focused section explaining why outsourcing specialized healthcare marketing can save time and reduce mistakes for organizations that need to protect clinical priorities while growing access. This matters because healthcare marketing is complex, and mistakes can cost not just money but also trust.

Circle Social?s new site aims to cut through all of the noise and show an easy and practical path: assess needs, apply a professional strategy tailored to a specific care area, and measure outcomes with transparent case studies. Visit the new site to explore all of the services, listen to The Recovery Executive Podcast, and read the case studies. Anyone that is running a provider organization and wondering how to improve SEO, lower inquiry costs, or build systems that scale admissions without sacrificing care, the site is built to help them get started.

At Circle Social Inc., marketing isn?t about clicks or impressions. It?s about making sure the right patients reach the right providers at the right time. That?s why Circle Social Inc. partners with healthcare providers to make sure patients can find the care they deserve. From addiction treatment centers to hospitals and specialty clinics, the agency builds strategies that connect people to services when they need them most. The team blends marketing expertise with a deep understanding of healthcare systems, helping organizations grow responsibly while keeping clinical priorities first.

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Circle Social Inc

Circle Social's mantra is Embrace, Engage, Enrich. We specialize in patient-centered and HIPAA compliant outreach, marketing, and organizational consulting for behavioral healthcare practices both big and small.

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