HerTender Expands Personalized Gifts Collection for 2025 Holiday Season

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PHOENIX, AZ - November 14, 2025 -
HerTender, the Phoenix-based personalized gift company, announces the expansion of its product collection ahead of the 2025 holiday season, introducing new customizable keepsakes designed to celebrate meaningful connections through thoughtful personalization.

The expanded collection features handcrafted wooden keepsakes, elegant glass ornaments, and custom home décor items that can be personalized with names, dates, and special messages. The company has developed these additions in response to growing demand for meaningful gift options that go beyond traditional retail offerings.

"Every gift tells a story, and personalization transforms that story into something truly meaningful for the recipient," said Xuan Hoan Bui, Founder of HerTender. "Our expanded collection reflects our commitment to helping people express their feelings through carefully crafted, personalized items that become cherished keepsakes."

The new offerings include personalized Christmas ornaments, anniversary glass keepsakes, and memorial pieces designed to honor loved ones. Each product combines traditional craftsmanship techniques with modern customization technology, allowing customers to create unique gifts for family members, teachers, newborns, and pets.

HerTender specializes in creating personalized gifts for various occasions including Christmas, anniversaries, Father's Day, Mother's Day, memorials, and weddings. The company's product range encompasses custom apparel, accessories, and home décor items, all available through their online platform.

The expansion comes as the personalized gift market continues to grow, with consumers increasingly seeking unique, customized products that reflect personal relationships and special moments. Industry data

indicates that the global personalized gifts market has experienced steady growth over the past five years, with increased consumer interest in customizable products. The company's approach blends handcrafted quality with print-on-demand innovation, ensuring each item maintains the warmth and individuality of a handmade piece.

Beyond seasonal offerings, the expanded collection includes everyday items such as personalized mugs, keychains, and tote bags that can be customized with names, initials, or special messages. The company also offers personalized apparel including t-shirts, hoodies, and hats, each designed to be a lasting expression of personal connection.

The company maintains its presence on professional networking platforms, with updates available at https://www.linkedin.com/company/hertender/, where customers and partners can follow company developments and new product launches.

Founded in 2025, HerTender operates from Phoenix, Arizona, employing between 11-50 professionals dedicated to design, storytelling, and craftsmanship. The company's mission centers on transforming heartfelt moments into tangible expressions of love through personalized products that bring comfort and joy to both heart and home. The company utilizes both traditional craftsmanship techniques and modern print-on-demand technology to produce its range of customizable products.

The expanded collection is now available through the company's online platform, where customers can browse categories organized by occasion and recipient, making it simple to find the perfect personalized gift for any celebration or milestone.

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HerTender

Hertender creates personalized gifts that carry a personal story and a tender whisper from the heart.

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