

Ornate Home Expands Showroom to Address North Carolina Sleep Health Crisis

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CHARLOTTE, NC - October 29, 2025 -
Ornate Home has expanded its Charlotte showroom to feature an extensive selection of mattresses and pillows from leading manufacturers, responding to recent studies showing that more than one-third of North Carolina residents report getting fewer than seven hours of sleep nightly.

The furniture retailer's Charlotte location now showcases premium sleep products from trusted brands, including Tempur-Pedic, Sealy Posturepedic, Stearns & Foster, Ashley Furniture, Nectar, Purple Mattresses, and Vavenza. The expansion comes as multiple 2025 studies highlight concerning sleep health statistics across North Carolina, with research from the journal Sleep revealing that 37% of North Carolina farmers experience short sleep duration and 26% face sleep-disordered breathing.

According to CDC Behavioral Risk Factor Surveillance System data analyzed by POE Health, only one in five North Carolina adolescents achieves the recommended eight hours of sleep on school nights. Additionally, the 2025 Thriveworks North Carolina Mental Health Report found that 53% of state residents reported their

sleep habits were negatively affected by mental health issues.

"The sleep health data emerging from North Carolina demonstrates a clear need for accessible, quality sleep solutions," said Mehmet Uncuoglu, CEO of Ornate Home Furniture & Mattress. "Our Charlotte showroom expansion brings together advanced sleep technologies from multiple manufacturers, allowing residents to explore their mattress collection and find personalized solutions that address their specific sleep challenges."

The expanded showroom features diverse sleep technologies designed to address various health needs. Purple Mattresses offers unique gel grid technology for temperature regulation, while Nectar provides gel-infused memory foam with lifetime warranties. Tempur-Pedic's NASA-developed TEMPUR material adapts to individual body contours, and Sealy's Posturepedic Plus systems deliver zoned support for proper spinal alignment.

The Charlotte showroom expansion aligns with increasing consumer awareness about sleep's critical role in overall well-being. Recent surveys indicate that 75% of adults report declining sleep quality, while Google searches for sleep-related topics reached all-time highs in 2023.

Ornate Home's comprehensive brand portfolio ensures accessibility across all price points, from luxury offerings by Stearns & Foster featuring handcrafted IntelliCoil innersprings to value-focused options from Ashley, Coaster, ACME, and Furniture of America. The retailer also features a wide selection of Serta and Beautyrest mattresses and pillow materials, meeting growing consumer demand for innovative sleep solutions that promote restorative, rejuvenating rest.

Ornate Home operates showrooms in Santa Ana, California, and Charlotte, North Carolina, and also offers an online store, specializing in living room, bedroom, kitchen and dining, and home office furniture. The company partners with established manufacturers to provide furniture solutions for residential customers, offering nationwide white glove delivery services.

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Ornate Home

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA

& NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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