

Mount Rushmore Tours Highlights Partnership with Black Hills Stock Show & Rodeo in Rapid City, SD

November 07, 2025

RAPID CITY, SD - November 07, 2025 -
Mount Rushmore Tours, a leading provider of guided sightseeing experiences in the Black Hills region, today announced its continued support of the upcoming Black Hills Stock Show & Rodeo, South Dakota's second largest annual event scheduled for January 30 through February 6, 2026.

Our support underscores the company's commitment to supporting Local Events in Rapid City SD while providing visitors with comprehensive access to the region's most significant cultural and entertainment offerings. The Black Hills Stock Show & Rodeo attracts an estimated 331,000 attendees from a 13-state region and features 120 different livestock, horse, and rodeo events alongside more than 400 vendors.

"As a company that has served the Black Hills region for over 51 years, we recognize the importance of supporting events that bring together our community and showcase what makes this area special," said Clint Jones, Director of Operations at Mount Rushmore Tours. "The Black Hills Stock Show & Rodeo represents the authentic Western heritage that our tour guests seek to experience, and we're proud to help

visitors access this incredible event."

The Black Hills Stock Show & Rodeo features diverse programming including cattle shows, ranch rodeos, horse events, concerts, and a beer festival. This variety aligns with Mount Rushmore Tours' mission to provide visitors with comprehensive experiences that showcase the full spectrum of Black Hills culture, from its iconic monuments to its living Western traditions.

Mount Rushmore Tours operates year-round, offering sightseeing tours, group tours, bus tours, private charters, Fort Hays experiences, and customized adventures throughout the Black Hills region. The company has established itself as a trusted provider of guided experiences, working with major travel platforms and maintaining partnerships with local businesses and organizations to enhance visitor experiences in the area. Through its support of community events like the Black Hills Stock Show & Rodeo, the company continues to strengthen its role as a vital connector between visitors and the authentic experiences that define the Black Hills region.

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For more information about Mount Rushmore Tours, contact the company here:Mount Rushmore ToursClint Jones(605) 343-3113office@mountrushmoretours.comMount Rushmore Tours2255 Fort Hayes DrRapid City, South Dakota 57702

Mount Rushmore Tours

Explore the Black Hills with expert-guided tours running daily, rain or shine, from Mid May to Mid October. Discover stunning sights, rich history, and top-notch guides for an unforgettable experience.

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