State 48 Powersports Marks Over 40 Years in Powersports Sector

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MESA, AZ - October 27, 2025 -
State 48 Powersports has achieved more than 40 years of operation since its beginnings in 1984. The dealership provides a range of powersports vehicles and services as the market is expected to reach USD 38.17 billion in 2025 and grow at a compound annual rate of 6.33 percent to USD 51.91 billion by 2030. This milestone reflects the company's sustained presence in Arizona's outdoor recreation landscape.

The family-owned business integrates contributions from Strictly UTV and Steve's Cycles to supply ATVs, UTVs, motorcycles, and e-bikes. All-terrain vehicles at the dealership are designed for navigating uneven ground, such as deserts and trails common in the state. Utility task vehicles accommodate loads and passengers for work or leisure applications. Motorcycles include options for paved roads and off-highway paths, while electric bikes and motos offer battery-operated alternatives for shorter trips or urban settings.

New and pre-owned inventory features models from established manufacturers, with selections that address different user requirements. Pre-owned units receive evaluations to confirm operational status, and new arrivals incorporate standard equipment updates. The variety allows riders to choose vehicles matched to their intended use, whether for exploration or routine travel.

Financing arrangements support customers in obtaining these vehicles through installment plans. Terms vary based on individual situations, facilitating access to the dealership's stock.

The service department performs maintenance and repairs on vehicles from multiple brands. Certified technicians execute procedures including oil changes, brake adjustments, and engine diagnostics. More involved work encompasses transmission repairs, suspension modifications, and electrical system troubleshooting. The team also manages custom requests, such as fabricating components or installing accessories.

Support for insurance claims involves coordination with providers to process documentation and complete necessary fixes. During service visits, the dealership offers trailer storage at no additional charge, which assists owners of larger vehicles like UTVs.

As a motorcycle shop in Mesa, AZ, State 48 Powersports handles upkeep for two-wheeled units, including tire replacements and chain maintenance. The location in Mesa enables service to nearby communities engaged in powersports activities.

Jesse Attaway, co-owner of State 48 Powersports, addressed the sector's demands. "Powersports equipment must withstand Arizona's climate and terrain variations," Attaway said.

The dealership's electric vehicle options correspond to broader shifts in transportation preferences. These models utilize rechargeable batteries and motors, requiring distinct maintenance approaches that the technicians address.

Jenna Attaway, co-owner and registered agent of State 48 Powersports, commented on operational continuity. "Maintaining a family-owned structure allows for direct oversight of vehicle sales and services," Attaway said.

Since 1984, State 48 Powersports has responded to developments in the powersports field, including the introduction of new safety features and efficiency improvements. The company's incorporation as a limited liability entity in Arizona occurred in 2023, building on prior affiliations.

State 48 Powersports contributes to the local area by supplying equipment for recreational pursuits. Riders use the vehicles for activities like trail riding and desert outings, which form part of Arizona's outdoor culture.

In the future, State 48 Powersports expects to add incoming models from manufacturers to its lineup. This will involve monitoring industry releases and updating inventory accordingly. Service capabilities will evolve to

cover advancements in vehicle technology, such as enhanced electronics and hybrid systems.

The powersports sector experiences fluctuations, with sales data indicating variations in monthly performance. Despite these, long-term projections suggest expansion driven by interest in outdoor mobility options.

State 48 Powersports operates as a dealer specializing in ATVs, UTVs, motorcycles, and e-bikes. The business provides sales of new and pre-owned units, along with financing and repair services. Family-owned and drawing from Strictly UTV and Steve's Cycles, it serves the Arizona region with technical support for powersports needs.

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State 48 Powersports

At State 48 Powersports, we are passionate about adventure, adrenaline, and the open road. Located in the heart of Mesa, AZ, we are your go-to destination for all things powersports.

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