Atlanta Surface Masters Expands Custom Stone Countertop Services to Surrounding Communities

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September 17, 2025 -- Atlanta Surface Masters, a respected fabricator and installer of custom stone surfaces, today announced the official expansion of its premier design and installation services to several additional communities throughout North Georgia. Responding to growing demand for high-quality, locally crafted countertops, the company will now offer its full suite of services to homeowners, builders, and interior designers in Acworth, Alpharetta, Athens, Ball Ground, Canton, Marietta, Roswell, and Woodstock, among other locations. This strategic expansion enables more residents in the region to benefit from the company's well-regarded craftsmanship and personalized customer experience.

Since opening its Cartersville-based workshop in April 2025, Atlanta Surface Masters has experienced remarkable initial growth and has quickly established a reputation for excellence. The company, which specializes in transforming raw stone into timeless surfaces, has received significant interest from beyond its immediate vicinity. The decision to formally broaden its service area is a direct result of these increased inquiries and project requests from homeowners in the thriving suburban and exurban communities north of Atlanta. As more families invest in enhancing their living spaces with durable and elegant materials, the need for skilled, reliable stone professionals has grown significantly. The company aims to fill this need by

providing a hassle-free, comprehensive service that manages every aspect of a countertop project ?from initial material selection to the final, flawless installation. This expansion reflects the company's commitment to making its high-end craftsmanship more accessible to the greater North Georgia population.

The core of the expanded service offering is the company's specialization in custom stone countertops, focusing on three primary materials: granite, quartz, and marble. Granite countertops remain a popular choice for their natural durability and unique, one-of-a-kind patterns, with each quarried slab offering a distinct character. Quartz countertops, an engineered stone, offer exceptional resilience and a non-porous surface that resists stains and bacteria, making them a low-maintenance option for busy households. Marble countertops provide a classic, luxurious aesthetic prized for their elegant veining and bright appearance. To ensure the highest quality, Atlanta Surface Masters partners with renowned premium brands, including HanStone, Cambria, and MSI Stone, giving clients access to some of the finest stone collections on the market.

The company's process is designed to be as seamless and transparent as possible for the client. It begins with a detailed consultation where the team works to understand the client's vision, lifestyle, and design goals. After selecting the perfect stone slab, the company uses advanced digital templating technology to create a precise pattern of the installation area. This modern approach ensures that every cut is exact and every edge is perfectly aligned, resulting in a custom fit. All fabrication, including cutting, edging, and polishing, is handled in-house by skilled professionals who treat each project with meticulous attention to detail. The final on-site installation is conducted by an experienced crew that respects the client's home, works efficiently, and ensures every seam and join is as inconspicuous as possible.

Dan DePaula, President of Atlanta Surface Masters, stated that the company's philosophy has always been to deliver exceptional craftsmanship and a personalized experience for every client. He explained that the company believes the process of improving one's home should be positive and rewarding. The President noted that this expansion is a direct response to the excellent feedback and inquiries the company has received from residents in these growing communities. He expressed that the team is thrilled to bring its commitment to quality and customer care to more homeowners in North Georgia, helping them create spaces they truly love. He concluded by stating that the company looks forward to building new, lasting relationships in these vibrant towns.

As a 100% locally owned and operated business, Atlanta Surface Masters distinguishes itself by prioritizing the customer experience. The company has earned praise for its clear communication, punctuality, and the respect its team shows for every project, regardless of size. While custom kitchen and bathroom countertops are its primary service, the company's expertise in stone fabrication also extends to other custom applications. These additional services, now also available in the expanded service areas, include the creation of custom stone tables, elegant fireplaces and mantels, and sophisticated bathroom wall cladding,

offering clients a way to create a cohesive, luxurious aesthetic throughout their homes.

The expansion formally includes a wide range of locations across the region, ensuring comprehensive coverage. Residents in key metro-adjacent cities such as Marietta, Alpharetta, and Roswell, as well as those in growing communities like Woodstock, Canton, and Ball Ground, can now schedule consultations and services directly. By extending its reach, Atlanta Surface Masters aims to become the trusted, go-to source for premium stone surfaces throughout North Georgia, combining the quality of a premier fabricator with the dedicated service of a local business.

Atlanta Surface Masters is a premier custom stone fabrication and installation company based in Cartersville, Georgia. The company specializes in crafting high-quality countertops, tables, fireplaces, and wall cladding using premium materials, including granite, quartz, and marble. As a 100% locally owned and operated business, Atlanta Surface Masters is committed to delivering expert craftsmanship, a hassle-free customer experience, and beautiful, durable results for homeowners, builders, and interior designers throughout Atlanta and the greater North Georgia region.

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For more information about Atlanta Surface Masters, contact the company here:Atlanta Surface MastersDan(404) 652-9787info@atlantasurfacemasters.com1105 Hwy 293 SE,Cartersville GA 30121

Atlanta Surface Masters

We work with homeowners, builders and interior designers throughout the Atlanta area, providing personalized service from start to finish.

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